

An LCBO Tasting Event Opportunity HOME FOR THE HOLIDAYS BUNDLE

NEW

We're taking tastings on the road to your hometown this season and opening doors to some small-town heroes while passing savings onto you! Get your application in for P8, P9, and/or P10 for our bundled LCBO employee led tastings at 50 stores across the province. Package includes one tasting on a Saturday during the period at all 50 locations! Preference will be given to locally made, craft products but is open to all agents and suppliers.

Regular Price \$16250*

Bundled Price \$12000*

Save \$4250! Over 25% OFF.

****Plus, applicable HST**

Package Includes

- 50 tastings
- LCBO employee demonstrator
- Any needed supplies for the tasting
- Bespoke product knowledge and training for demonstration team
- Post tasting reports detailing KPIs like sales and conversion rates

Product used during the tasting will be invoiced back to you at landed cost along with the reduced price per tasting event at the end of the period.

Participating Stores

- 54, 55, 63, 70, 72, 74, 79, 85, 86, 93, 97, 99, 139, 144, 153, 155, 199, 202, 210, 216, 229, 237, 255, 260, 270, 276, 286, 297, 312, 354, 402, 403, 419, 427, 446, 461, 469, 477, 489, 496, 509, 540, 644, 654, 679, 680, 537, 744, 779, 784

How to Apply

- Tastings will be scheduled on a designated Saturday in the period, first come first serve basis.
- Submit your requests now via [this form](#).

Application Deadlines

Period	Period Start	Submission Deadline
8	12-Oct-25	08-Aug-25
9	09-Nov-25	08-Sep-25
10	30-Nov-25	29-Sep-25

Secure your spot today!

