



OUR SOCIAL IMPACT THIS QUARTER

This summer, we donated \$91K

to charitable organizations across Ontario

Including Indspire, the Italian Contemporary Film Festival, and Princess Margaret Cancer Foundation.

Our contributions were possible thanks to the generosity of our suppliers and the dedication of our LCBO team.

SHARING OUR PRIDE IN NORTH BAY

Loud and enthusiastic, the annual North Bay Pride parade brings together the city's 2SLGBTQIA+ community, sharing a message of progress, diversity, and celebration. LCBO employees from head office and retail joined this year's march on Saturday, September 14.

Here are some of their perspectives:



Robert Saliba, District Manager, Northern Regional Office: "Being part of Pride is so important for LCBO and our community. It shows how we support diversity and inclusion, creating a welcoming environment for everyone. We truly care about the people and communities we serve."



Wayne Young, Customer Service Representative, Local North Bay Store:

"I'm proud to have participated in Pride for the second time – and hopefully for many more in the future. As a Crown corporation, our mandate is social responsibility, and that goes beyond just controlling the safe purchase of beverage alcohol. It also includes advocating for marginalized groups. The 'safe space' decal at our store's entrance is not just an empty promise."

Joining the parade also gave us the chance to show off the new logo for the LCBO Pride Network Employee Resource Group (ERG).



\$2.5K

donation to North Bay Pride



12 LCBO employees

participated in the parade

TO LEARN MORE ABOUT THE SPIRIT OF SUSTAINABILITY, PLEASE VISIT OUR WEBSITE

Honouring the National Day for Truth and Reconciliation

BUILDING BRIGHTER FUTURES WITH INDSPIRE

In honour of Truth and Reconciliation, we are highlighting two scholarship recipients from Indspire, a charity that invests in the education of First Nations, Inuit, and Métis people. We continue to support Indspire's Building Brighter Futures program, which awards scholarships to Indigenous students (19+) attending post-secondary institutions across Ontario.



\$150K

donated across 2023 and 2024 for Building Brighter Futures

14

scholarships provided to date through our partnership with Indspire



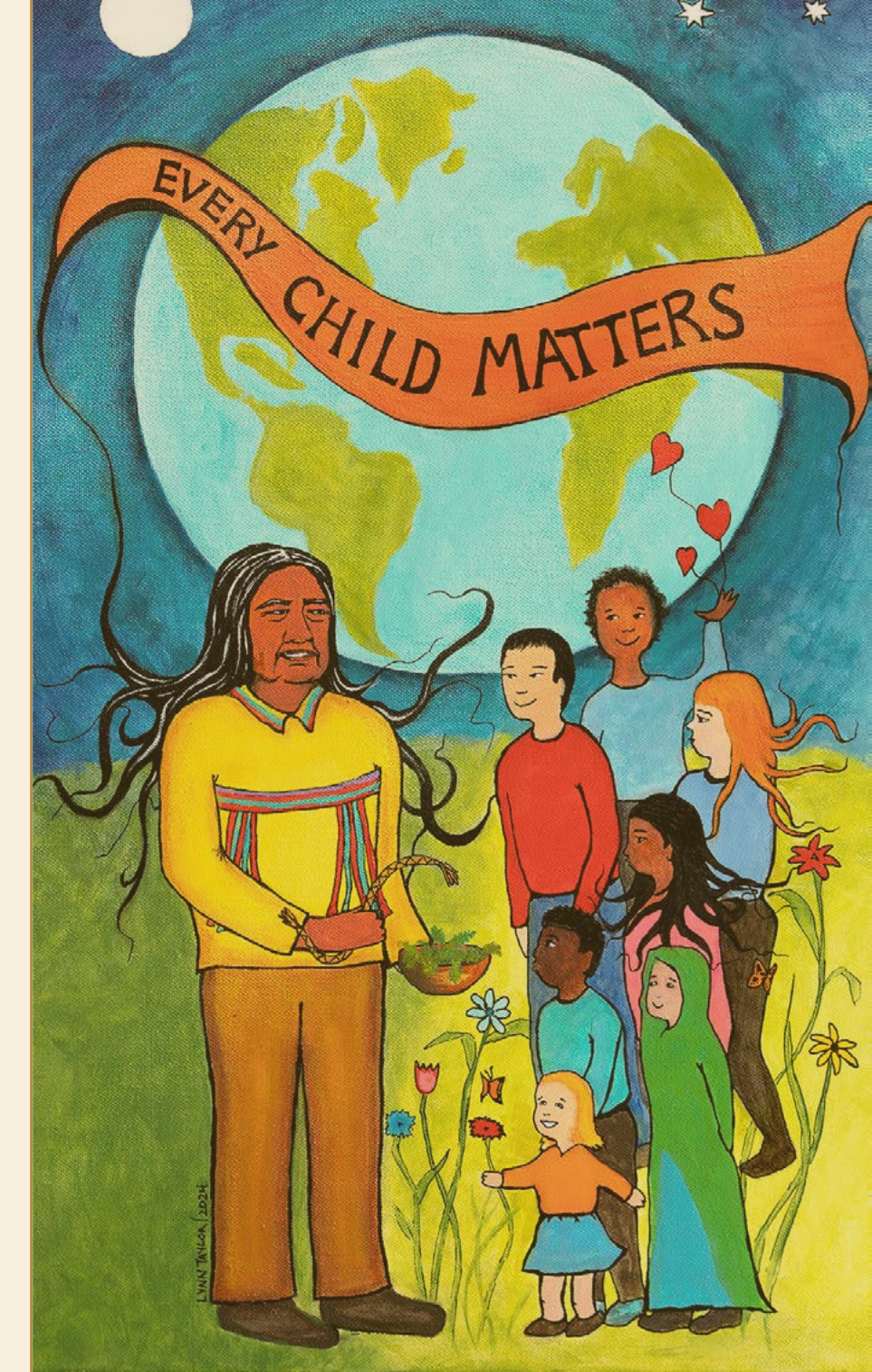
Erica Weller, Sagamok Anishnawbek, Education Student at Brock University:

"I'm in my final year of teacher's college and I intend to work as a primary school teacher. The scholarship funds will help me purchase the supplies I need to furnish my first classroom!"



Keanna Stock, Cayuga Nation Wolf Clan from Six Nations of the Grand River, Education Student at Trent University:

"As an Indigenous woman, I have always wanted to change the future of education, which is why I have been studying to become an Indigenous educator. This support allows me to finish my Indigenous Bachelor of Education degree."



INSPIRING REFLECTION THROUGH ART

We are proud to have partnered with artist Lynn Taylor, a member of the Oneida Nation of the Thames (Turtle Clan), Mississauga, to recognize the National Day for Truth and Reconciliation and Orange Shirt Day. Lynn's meaningful artwork has been featured across our LCBO retail network and digital channels to raise awareness and encourage reflection in communities across Ontario.

As Lynn's artist statement explains:

"The elder in this painting is here to teach the truth about our past, so we can move forward together in a positive way. Teaching our children to honour everything Mother Earth provides will help bring us to a brighter future."