|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **PRODUCT STORY** | **PRODUCT IMAGE** | | | | | **PRODUCT FEATURES & BENEFITS** |
| **TASTE PROFILE** | **WHAT’S YOUR OCCASION?** |
| **PRODUCT NAME** | | | | |
| **SERVING SUGGESTIONS** | **IN-STORE PLACEMENT** |
| **SERVING SUGGESTION RECIPE** | LCBO# / PRICE | | | | | **IN-STORE PROMOTION** |
| **DID YOU KNOW?** |
| Style  Descriptor | Size | /Cs | Alcohol | Sugar |
|  | mL |  | % |  |
| Trade/Agency | |  | | |
| Contact | |  | | |
| Supplying Warehouse | |  | | |