



OUR SOCIAL IMPACT THIS QUARTER

Thank you to our LCBO customers and suppliers for helping us **raise and donate \$9.2M** this fall to support charitable organizations across the province. We're all working together for the good of Ontario!



Advancing Food Security *in Ontario*

Food insecurity means not knowing where your next meal is coming from. It's a complex issue that affects many individuals across Ontario.

According to a **Feed Ontario report**, between April 1, 2024, and March 31, 2025, Ontario's food banks served over 1 million people, who accessed food assistance programs more than 8.7 million times – the highest level of need on record.

LAUNCHING OUR SUPPORT LOCAL CAMPAIGN

Earlier this year, we asked LCBO retail employees which charitable cause mattered to them most, and 65% said food security. We responded by launching our Support Local campaign to raise funds for the following organizations:



supports community food centres across Ontario.



provides fresh and non-perishable food to Ontario's food banks.



rescues food for hunger relief for non-profits in Ontario.

This fall, LCBO customers were asked to make donations at checkout, resulting in an impressive show of support from across the province.

**\$2.6M** raised and donated

**6M** meals to be provided to Ontarians in need through:

**7 Right to Food community food centres** supported by **Feed Ontario** **1,200+ food banks** supported by **Feed Ontario** **2,400+ non-profits** supported by **Second Harvest**

Learn more about the community food centres, food banks, and non-profits located near you, supported through **Right to Food**, **Feed Ontario**, and **Second Harvest**.

INTRODUCING OUR SPIRIT OF SUSTAINABILITY TOTE



This September, we launched our annual tote bag, always designed in collaboration with local artists with net proceeds supporting a different Ontario charity each year.

This year's Support Local tote bag was designed by Ontario artist Rachel Joanis, celebrating the connection between the land of Ontario and the art of winemaking and distillation.

The totes were sold in-store and online, with net proceeds supporting the **Ecological Farmers Association of Ontario (EFAO)**, and their Farmer-Led Research Program.

**\$30K** donated to EFAO



'Tis the Season of Giving *for Ontario Children's Charities*

To encourage the well-being of children and families, LCBO launched our annual fundraising campaign, asking customers at checkout to support various Ontario children's charities. Thank you for **donating \$6.5M**, enabling the following initiatives:



**CHEO** in Ottawa will acquire an imaging machine to serve over 700 children annually, helping provide more accurate diagnoses for a wide range of conditions.



**Children's Health Foundation** will advance research for children with severe headache disorders, replace an x-ray machine used for over 35,000 pediatric exams annually, deliver injury prevention education in schools, and help Grade 5 students build healthy habits.



**MacKids** in Hamilton will invest in critical equipment, including new ventilators to provide life-saving support for children and newborns, and advanced monitors that deliver real-time data for faster, more effective care.



**SickKids** will use campaign donations to replace outdated critical equipment, integrate artificial intelligence into patient care, and expand access to clinical care in Northern Ontario.



**Campfire Circle** will provide medically supported overnight and in-hospital camp programming for children facing serious illnesses at SickKids, MacKids, Children's Health Foundation, and CHEO.

Did you know?

Each year, LCBO returns a major dividend to the province to help fund healthcare, education, and infrastructure across Ontario.



**\$2.43B** in 2024/2025