



OUR SOCIAL IMPACT THIS QUARTER

Thank you to our LCBO customers and suppliers for helping us **raise and donate \$9.2M** this fall to support charitable organizations across the province.

We're all working together for the good of Ontario!

\$9.2M

total donated
from **October to December 2025**

'TIS THE SEASON OF GIVING CAMPAIGN	\$6.5M
SUPPORT LOCAL CAMPAIGN	\$2.6M
INSIDE OUT	\$60K
ECOLOGICAL FARMERS ASSOCIATION OF ONTARIO	\$30K
GEORGE BROWN COLLEGE	\$29.3K
WINDSOR FILM FESTIVAL	\$15K

Advancing Food Security in Ontario

Food insecurity means not knowing where your next meal is coming from. It's a complex issue that affects many individuals across Ontario.

According to a [Feed Ontario report](#), between April 1, 2024, and March 31, 2025, Ontario's food banks served over 1 million people, who accessed food assistance programs more than 8.7 million times – the highest level of need on record.

LAUNCHING OUR SUPPORT LOCAL CAMPAIGN

Earlier this year, we asked LCBO retail employees which charitable cause mattered to them most, and 65% said food security. We responded by launching our Support Local campaign to raise funds for the following organizations:



RIGHT TO FOOD

supports community food centres across Ontario.



FEED ONTARIO

provides fresh and non-perishable food to Ontario's food banks.



SECOND HARVEST

rescues food for hunger relief for non-profits in Ontario.

This fall, LCBO customers were asked to make donations at checkout, resulting in an impressive show of support from across the province.

\$2.6M



raised and donated

6M



meals to be provided to Ontarians in need through:

7 Right to Food community food centres

1,200+ food banks supported by Feed Ontario

2,400+ non-profits supported by Second Harvest

Learn more about the community food centres, food banks, and non-profits located near you, supported through [Right to Food](#), [Feed Ontario](#), and [Second Harvest](#).

INTRODUCING OUR SPIRIT OF SUSTAINABILITY TOTE



This September, we launched our annual tote bag, always designed in collaboration with local artists with net proceeds supporting a different Ontario charity each year.

This year's Support Local tote bag was designed by Ontario artist Rachel Joannis, celebrating the connection between the land of Ontario and the art of winemaking and distillation.

The totes were sold in-store and online, with net proceeds supporting the [Ecological Farmers Association of Ontario \(EFAO\)](#), and their Farmer-Led Research Program.

\$30K
donated to EFAO



'Tis the Season of Giving for Ontario Children's Charities

To encourage the well-being of children and families, LCBO launched our annual fundraising campaign, asking customers at checkout to support various Ontario children's charities. Thank you for **donating \$6.5M**, enabling the following initiatives:



CHEO in Ottawa will acquire an imaging machine to serve over 700 children annually, helping provide more accurate diagnoses for a wide range of conditions.



Children's Health Foundation will advance research for children with severe headache disorders, replace an x-ray machine used for over 35,000 pediatric exams annually, deliver injury prevention education in schools, and help Grade 5 students build healthy habits.



MacKids in Hamilton will invest in critical equipment, including new ventilators to provide life-saving support for children and newborns, and advanced monitors that deliver real-time data for faster, more effective care.



SickKids will use campaign donations to replace outdated critical equipment, integrate artificial intelligence into patient care, and expand access to clinical care in Northern Ontario.



Campfire Circle will provide medically supported overnight and in-hospital camp programming for children facing serious illnesses at SickKids, MacKids, Children's Health Foundation, and CHEO.

Did you know?

Each year, LCBO returns a major dividend to the province to help fund healthcare, education, and infrastructure across Ontario.



\$2.43B
in 2024/2025