



GOOD News

OUR SOCIAL IMPACT THIS QUARTER

This summer, we raised and donated **\$229K** in support of charitable organizations across Ontario, thanks to the generosity of our suppliers.

\$229K

total donated
from **July to September 2025**

UNITED WAY	\$100K
INDSPIRE	\$75K
NIAGARA COLLEGE	\$26.7K
ITALIAN CONTEMPORARY FILM FESTIVAL	\$15K
ALGONQUIN COLLEGE	\$10K
NORTH BAY PRIDE	\$2.4K

Fostering *Inclusion* In Our Industry

To expand the reach of our **Spirit of Inclusion Initiative** (SoII), we are continuing support for Niagara College and George Brown College, while also supporting a new program at George Brown and introducing a new partnership with Algonquin College.

George Brown College	Niagara College	Algonquin College
\$29K	\$26.7K	\$10K



As of August 2025, George Brown College (GBC) became one of the first institutions in Toronto to offer the prestigious **Wine and Spirit Education Trust (WSET) Level 4 Diploma in Wines**, an internationally recognized, expert-level qualification, covering all aspects of wine.

This fall, GBC’s Centre of Excellence for Wine and Beverage launched its first cohort of 24 students. LCBO has contributed more than \$14K in scholarships, specifically for diverse women pursuing careers in the beverage alcohol industry.



This fall we provided \$10K to support women from diverse backgrounds in the **Sommelier College Certificate** program offered by Algonquin College.



With in-depth courses and a 40-hour field placement, the program gives students the hands-on skills and knowledge to enter or advance a career in the wine profession. Upon graduation, students receive certification from the Wine and Spirit Education Trust for the Level 2 Award in Wines and the Level 2 Award in Spirits.

Pride *in* Action

LCBO is unwavering in our commitment to the inclusion, health, and wellbeing of 2SLGBTQI+ communities across Ontario. Whether it’s through fundraising, celebrating Pride at local parades, or supporting the work of our charitable partners, we’re proud to stand alongside the community year-round.



TOTE-ALLY PROUD

Always popular, our limited-edition Pride tote bags were available all summer across 160 LCBO stores and online. A full 100% of proceeds will go to the **Inside Out 2SLGBTQ+ Film Festival** and its RE:Focus Fund program, providing travel grants and post-production support to women, trans, and non-binary filmmakers.



MARCHING WITH PRIDE

This Pride season, LCBO head office and retail employees showed their pride and allyship by joining parades across Ontario.



LONDON PRIDE

10+
employees participated

OTTAWA PRIDE

30+
employees joined the parade

TORONTO PRIDE

70+
employees marched

TO LEARN MORE ABOUT THE SPIRIT OF SUSTAINABILITY, PLEASE VISIT OUR [WEBSITE](#).

Inside Out

Q&A WITH JEFF SCHISSLER, MANAGER OF DEVELOPMENT AND STAKEHOLDER RELATIONS:

What inspired the creation of the festival?

Inside Out was created 35 years ago as a platform to showcase gay and lesbian film in Toronto. At that time, our audience attending the festival in independent theatres was quite small. Now, we show over 100 films to a growing audience of nearly 20,000 at the TIFF Lightbox and we host a variety of industry/community networking events.

What impact has the festival had on the 2SLGBTQ+ community in Ontario?

In addition to the programming we offer for our local audiences, we provide digital content accessible to viewers across Ontario. My hope is that, somewhere in the province, there’s someone seeking connection and the chance to see themselves represented on screen – and that Inside Out can be the platform that makes that possible.

How will LCBO’s support help Canadian filmmakers?

Inside Out is finding new ways to reduce barriers for 2SLGBTQ+ filmmakers. The challenge isn’t just where to screen films, but how to get them made. LCBO’s support helps us provide resources and launch the careers of the next generation of queer filmmakers.