



## Minimum Retail Pricing Guide

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Licensed grocery and convenience stores set their own retail prices, which means that they may retail products above, below or at the same price as LCBO, but minimum retail pricing (MRP) requirements remain in place. For the rules governing minimum retail pricing, refer to [Regulation O. Reg. \(746/21\)](#) for wine and [O. Reg \(750/21\)](#) for other products.

For your convenience, we have calculated minimum retail pricing for each category in this document. Some rates are increased annually.

Effective April 1, 2025, there is no minimum retail price on spirit based Ready-to-Drink (RTD) products.

### How to read the minimum retail pricing tables

**Step 1.** Refer to the product catalogue to determine the category e.g. beer, cider, wine, RTD. For RTD products, you can check the ingredient list on the label to determine if the alcohol base is spirit, wine or beer.

**Step 2.** For cider, wine-based RTD and beer, you will need to determine the Alcohol by Volume (ABV) on an individual product. This can be found on the label on the back of the product. More information about where to find ABV on a label can be [found here](#).

**Step 3:** Determine the package size e.g. how many milliliters and if it sold as a single unit or a 6-pack.

**Step 4:** If determining the MRP for beer, you will need to determine if it is a refillable container. A refillable container is typically brown in colour and contains a domestic product that is 341ml (see image on right). If you have any questions about whether a container is refillable or non-refillable, contact [groceryandconvenience@lcbo.com](mailto:groceryandconvenience@lcbo.com).

**Step 5:** Find the applicable minimum retail price that you can sell this product.



Cider and Wine based Ready-to-Drink Products										
			Less than 4.1% Alcohol Content by Volume (ABV)		4.1 to and less than 4.9% Alcohol Content by Volume (ABV)		4.9 to less than 5.6% Alcohol Content by Volume (ABV)		5.6% or more <sup>2</sup> Alcohol Content by Volume (ABV)	
			\$4.271 per litre		\$4.334 per litre		\$4.447 per litre		\$82.5810 per LAA	
Litres	Units	Package Size	Non-Refillable	Refillable	Non-Refillable	Refillable	Non-Refillable	Refillable	Non-Refillable	Refillable
0.200	1	1 x 200 ml	\$1.10	\$1.00	\$1.10	\$1.00	\$1.10	\$1.00	\$1.15	\$1.05
0.330	1	1 x 330 ml	\$1.65	\$1.55	\$1.65	\$1.55	\$1.70	\$1.60	\$1.75	\$1.65
0.341	1	1 x 341 ml	\$1.70	\$1.60	\$1.70	\$1.60	\$1.75	\$1.65	\$1.80	\$1.70
0.355	1	1 x 355 ml	\$1.75	\$1.65	\$1.75	\$1.65	\$1.80	\$1.70	\$1.85	\$1.75
0.375	1	1 x 375 ml	\$1.85	\$1.75	\$1.85	\$1.75	\$1.90	\$1.80	\$1.95	\$1.85
0.440	1	1 x 440 ml	\$2.10	\$2.00	\$2.15	\$2.05	\$2.20	\$2.10	\$2.25	\$2.15
0.473	1	1 x 473 ml	\$2.25	\$2.15	\$2.25	\$2.15	\$2.35	\$2.25	\$2.40	\$2.30
0.500	1	1 x 500 ml	\$2.35	\$2.25	\$2.40	\$2.30	\$2.45	\$2.35	\$2.55	\$2.45
0.568	1	1 x 568 ml	\$2.65	\$2.55	\$2.70	\$2.60	\$2.75	\$2.65	\$2.85	\$2.75
0.750	1	1 x 750 ml	\$3.55	\$3.45	\$3.60	\$3.50	\$3.65	\$3.55	\$3.80	\$3.70
1.000	1	1 x 1000 ml	\$4.60	\$4.50	\$4.65	\$4.55	\$4.75	\$4.65	\$4.95	\$4.85
1.320	4	4 x 330 ml	\$6.45	\$6.05	\$6.55	\$6.15	\$6.70	\$6.30	\$6.95	\$6.55

1.364	4	4 x 341 ml	\$6.65	\$6.25	\$6.75	\$6.35	\$6.90	\$6.50	\$7.15	\$6.75
1.420	4	4 x 355 ml	\$6.90	\$6.50	\$7.00	\$6.60	\$7.15	\$6.75	\$7.40	\$7.00
1.980	6	6 x 330 ml	\$9.70	\$9.10	\$9.80	\$9.20	\$10.05	\$9.45	\$10.40	\$9.80
2.046	6	6 x 341 ml	\$9.95	\$9.35	\$10.10	\$9.50	\$10.30	\$9.70	\$10.70	\$10.10
2.130	6	6 x 355 ml	\$10.30	\$9.70	\$10.45	\$9.85	\$10.70	\$10.10	\$11.10	\$10.50
2.838	6	6 x 473 ml	\$13.35	\$12.75	\$13.50	\$12.90	\$13.85	\$13.25	\$14.35	\$13.75
2.640	8	8 x 330 ml	\$12.90	\$12.10	\$13.05	\$12.25	\$13.35	\$12.55	\$13.85	\$13.05
3.784	8	8 x 473 ml	\$17.80	\$17.00	\$18.00	\$17.20	\$18.45	\$17.65	\$19.10	\$18.30
4.000	8	8 x 500 ml	\$18.70	\$17.90	\$18.95	\$18.15	\$19.40	\$18.60	\$20.10	\$19.30

#### Notes

Effective date for the notes rates is April 1, 2025.

1. All minimum retail prices include container deposits.

2. This example uses alcohol content of 5.6%.

3. The minimum retail price for a non-refillable container = (the LAA rate X package size X the alcohol %) + (environmental fee of \$0.0893 X number of containers in a unit) + (the HST on the environmental fee @ 13%) + (4% of the environmental fee)

### Minimum Retail Prices for Beer & Malt Based Coolers

			Less than 5.6% Alcohol Content by Volume (ABV)	5.6% Alcohol Content by Volume (ABV) or more <sup>2</sup>	
			\$2.816 per litre	\$67.90 per LAA	
Litres	Units	Package Size	All Containers	Non-Refillable <sup>3</sup>	Refillable
0.330	1	1 x 330 ml	\$1.05	\$1.50	\$1.40
0.341	1	1 x 341 ml	\$1.10	\$1.55	\$1.40
0.355	1	1 x 355 ml	\$1.10	\$1.60	\$1.45
0.473	1	1 x 473 ml	\$1.45	\$2.05	\$1.90
0.500	1	1 x 500 ml	\$1.55	\$2.15	\$2.05
1.980	6	6 x 330 ml	\$6.20	\$8.75	\$8.15
2.046	6	6 x 341 ml	\$6.40	\$9.05	\$8.40
2.130	6	6 x 355 ml	\$6.60	\$9.35	\$8.70
2.838	6	6 x 473 ml	\$8.60	\$12.05	\$11.40
4.092	12	12 x 341 ml	\$12.75	\$18.05	\$16.80
4.260	12	12 x 355 ml	\$13.20	\$18.70	\$17.40
5.676	12	12 x 473 ml	\$17.20	\$24.05	\$22.80
8.184	24	24 x 341 ml	\$25.45	\$36.05	\$33.55
8.520	24	24 x 355 ml	\$26.40	\$37.35	\$34.80
11.352	24	24 x 473 ml	\$34.40	\$48.10	\$45.60

#### Notes

1. All minimum retail prices include container deposits.

2. This example uses alcohol content of 5.6%.

3. The minimum retail price for a non-refillable container = (the LAA rate X package size X the alcohol %) + (environmental fee of \$0.0893 X number of containers in a unit) + (the HST on the environmental fee @ 13%) + (4% of the environmental fee)

Wine	
Container Size in ml	Minimum Retail Price in Dollars
50 or less	\$0.85
200	\$3.35

250	\$4.10
300	\$4.80
375	\$5.90
400	\$6.20
500	\$7.60
600	\$9.00
720	\$10.65
750	\$10.95
1000	\$14.05
1500	\$20.15
2000	\$25.90
2250	\$28.75
3000	\$37.90
4000	\$49.35
5000	\$61.70

**Notes**

Rates are not updated annually.

Further information can be found in [Licensing Regulation \(O. Reg. 746/21\)](#)