LCBO SPIRIT OF SUSTAINABILITY

# GOOD NEWS

## Our Social Impact this Quarter

This summer, LCBO customers and suppliers came together to help build a more equitable Ontario, **raising $176K** in support of charitable organizations across the province.

**$176K**

Total donated from **July to September 2026**

| | |
|---|---|
| INDSPIRE | $75K |
| SHERBOURNE HEALTH | $49K |
| UNITED WAY OF THUNDER BAY | $25K |
| ECOLOGICAL FARMERS ASSOCIATION OF ONTARIO | $17K |
| THE POWER PLANT | $10K |



## SUPPORTING THE NEXT GENERATION OF Ontarian Wine Talent

This summer, George Brown Polytechnic in partnership with Niagara College hosted the Lieutenant Governor's Ontario Wine Awards (OWA). The event celebrated exceptional Ontario VQA wines, underscoring the quality, craftsmanship, and global recognition of our local wine industry.

Find the full list of winners (and your shopping list for your next store visit) at the **OWA website.**

During the event, the OWA LCBO Award, supported through LCBO's Spirit of Inclusion Initiative, was presented to Rebekah Arcega, Liliana Trivino Moreno, and Arlene Browne. Each recipient received a **$1,000 bursary** to support their education and future career in Ontario's wine industry.

**$3K**

IN BURSARIES AWARDED



## STANDING WITH NORTHERN ONTARIO

In response to this summer's wildfires in Northern Ontario, we provided a $25,000 donation through our **Industry Catalyst Fund** to the **Northwestern Ontario Wildfire Community Support Fund**, established by United Way of Thunder Bay and Thunder Bay Community Foundation.

NORTHWESTERN ONTARIO WILDFIRE COMMUNITY SUPPORT FUND
RELIEF ▸ RECOVERY ▸ RESILIENCE

OUR DONATION SUPPORTS THE RESILIENCE OF COMMUNITIES IMPACTED BY RECENT WILDFIRES THROUGH:

**Immediate Relief:** Funding frontline agencies responding to urgent needs, delivering food, essential supplies, and emergency assistance, including to First Nations communities experiencing extended evacuations and displacement.

**Long-Term Recovery:** Investing in community recovery and resilience efforts including in Armstrong, Collins, and neighbouring Indigenous communities significantly impacted by the wildfires.

**$25K** DONATED THROUGH INDUSTRY CATALYST FUND

## ADVANCING RAINBOW HEALTH Across Ontario

Our limited-edition Pride tote bags were available across **160 LCBO stores** and online, with 100% of proceeds supporting **Rainbow Health Ontario (RHO)**, a program of Sherbourne Health.

Donations fund training and education for healthcare and social service providers serving 2SLGBTQI+ individuals in remote communities.

rainbow health ontario
santé arc-en-ciel ontario
SHERBOURNE HEALTH




**$49K**

RAISED TO DATE THANKS TO OUR CUSTOMERS




# Q&A

## WITH JOE GOULART

– DIRECTOR, FUND DEVELOPMENT AND COMMUNICATIONS

### What inspired the creation of RHO?

RHO began as a volunteer-led initiative, launched in 2007 as the first Ministry of Health-funded program of its kind, dedicated to improving access to inclusive services, and expanding gender-affirming care across the province.

### How has RHO helped improve health and well-being for 2SLGBTQI+ communities across Ontario?

While stigma, discrimination, and barriers to affirming care harm 2SLGBTQI+ health, many providers receive little related training. We close that gap by training 7,000+ providers annually, developing resources and campaigns, and advancing system-level policy changes.

### How will LCBO's support help RHO expand its impact?

With LCBO's support, RHO will deliver in-person training in remote communities and support 10 participants to attend our 2SLGBTQ+ Health Conference at no cost, to reduce barriers to affirming care in Northern, rural, and Indigenous communities.

TO LEARN MORE ABOUT THE SPIRIT OF SUSTAINABILITY, PLEASE VISIT OUR **WEBSITE**