

## Beer & Cider MPTS Deadlines

Period	Period dates	Thematic	Agent deadline for applications	Category deadline for approvals/declines	Agent deadline for promotional sales forecast
<b>2018/2019</b>					
1	April 1 - April 28, 2018	<b>LCBO Curated</b>	20-Oct-17	10-Nov-17	1-Dec-17
2	April 29 - May 26, 2018	<b>LCBO Curated</b>	20-Oct-17	10-Nov-17	1-Dec-17
3	May 27 - June 23, 2018	<b>Worldly Experts</b>	1-Dec-17	22-Dec-17	12-Jan-18
4	June 24 - July 21, 2018	<b>Worldly Experts</b>	1-Dec-17	22-Dec-17	12-Jan-18
5	July 22 - Aug 18, 2018	<b>TDB</b>	19-Jan-18	16-Feb-18	9-Mar-18
6	Aug 19 - Sept 15, 2018	<b>TDB</b>	19-Jan-18	16-Feb-18	9-Mar-18
7	Sept 16 - Oct 13, 2018	<b>Expertly Crafted</b>	16-Mar-18	13-Apr-18	4-May-18
8	Oct 14 - Nov 10, 2018	<b>Expertly Crafted</b>	16-Mar-18	13-Apr-18	4-May-18
9	Nov 11 - Dec 1, 2018	<b>How to holiday like F&amp;D</b>	11-May-18	8-Jun-18	29-Jun-18
10	Dec 2 - Jan 5, 2019	<b>How to holiday like F&amp;D</b>	11-May-18	8-Jun-18	29-Jun-18
11	Jan 6 - Feb 2, 2019	<b>LCBO Values + Rewards</b>	6-Jul-18	3-Aug-18	24-Aug-18
12	Feb 3 - Mar 2, 2019	<b>LCBO Values + Rewards</b>	6-Jul-18	3-Aug-18	24-Aug-18
13	March 3 - Mar 30, 2019	<b>On Trend</b>	31-Aug-18	28-Sep-18	19-Oct-18