

**END AISLE ALLOCATION P5-13 2018-19**

| Thematic | <i>Flavours of Summer</i> |          | <i>Expertly Crafted</i> |          | <i>How to Holiday like F+D</i> |           | <i>LCBO Exclusives</i> |           | <i>Worldly Experts</i> |
|----------|---------------------------|----------|-------------------------|----------|--------------------------------|-----------|------------------------|-----------|------------------------|
|          | <b>5</b>                  | <b>6</b> | <b>7</b>                | <b>8</b> | <b>9</b>                       | <b>10</b> | <b>11</b>              | <b>12</b> | <b>13</b>              |
| EA 1     | Beer                      | Beer     | Beer                    | Beer     | Beer                           | Beer      | Beer                   | Beer      | Beer                   |
| EA 2     | SPIRITS                   | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | Vintages  | SPIRITS                |
| EA 3     | SPIRITS                   | Wines    | Wines                   | SPIRITS  | Wines                          | Wines     | Wines                  | SPIRITS   | SPIRITS                |
| EA 4     | SPIRITS                   | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | Wines     | SPIRITS                |
| EA 5     | Wines                     | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | Wines                  | SPIRITS   | SPIRITS                |
| EA 6     | Wines                     | Beer     | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | Wines                  | Vintages  | Wines                  |
| EA 7     | SPIRITS                   | Wines    | Wines                   | SPIRITS  | Wines                          | Wines     | Beer                   | Vintages  | Wines                  |
| EA 8     | SPIRITS                   | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | Wines                  | SPIRITS   | SPIRITS                |
| EA 9     | Wines                     | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | Wines                  |
| EA 10    | Beer                      | Wines    | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | Wines                  | Vintages  | SPIRITS                |
| EA 11    | SPIRITS                   | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | SPIRITS                |
| EA 12    | Wines                     | SPIRITS  | Wines                   | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | SPIRITS                |
| EA 13    | SPIRITS                   | Wines    | SPIRITS                 | Wines    | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | Wines                  |
| EA 14    | SPIRITS                   | SPIRITS  | SPIRITS                 | Wines    | SPIRITS                        | SPIRITS   | SPIRITS                | Wines     | SPIRITS                |
| EA 15    | SPIRITS                   | Wines    | SPIRITS                 | Wines    | Wines                          | Wines     | Wines                  | Beer      | Wines                  |
| EA 16    | SPIRITS                   | SPIRITS  | Beer                    | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | SPIRITS                |
| EA 17    | Wines                     | SPIRITS  | Beer                    | SPIRITS  | SPIRITS                        | SPIRITS   | SPIRITS                | SPIRITS   | SPIRITS                |
| EA 18    | RTD                       | Wines    | Beer                    | Wines    | SPIRITS                        | SPIRITS   | Wines                  | SPIRITS   | SPIRITS                |
| EA 19    | Wines                     | Wines    | Beer                    | SPIRITS  | SPIRITS                        | SPIRITS   | Wines                  | Wines     | Wines                  |
| EA 20    | Beer                      | Beer     | Beer                    | Wines    | Wines                          | Wines     | Wines                  | Beer      | Beer                   |
| FEM      | Beer                      | Wines    | Wines                   | SPIRITS  | 375mL                          | 375mL     | Beer                   | Wines     | SPIRITS                |