

# VINTAGES

## VINTAGES RETAIL RELEASE THEMES APRIL 2018 – MARCH 2019

April 2018	May 2018	June 2018	July 2018
<p>Apr. 14 EW vs. NW [A] Lighter Side of Reds [B]</p> <p>Apr. 28 Pacific Northwest [A] Germany [B]</p>	<p>May 12 Bordeaux [A] New Zealand [B]</p> <p>May 26 Woman and Wine [A] Fizz [B]</p>	<p>Jun. 9 Landmark Moments [A] Other Whites [B]</p> <p>Jun. 23 Chile [A] Canada Day [B]</p>	<p>Jul. 7 Destination Europe [A] Lodi [B]</p> <p>Jul. 21 Summer BBQ [A] I4C [B]</p>
August 2018	September 2018	October 2018	November 2018
<p>Aug. 4 Organic Sustainable [A] South of Italy [B]</p> <p>Aug. 18 Australia [A] Central Europe [B]</p>	<p>Sep. 1 Benchmark Europe [A] Vintages 101 [B]</p> <p>Sep. 15 Ontario [A]**</p> <p>Sep. 29 What's Your Story (Supplier Profiles) [A] 6 Countries of Riesling [B]</p>	<p>Oct. 13 Buy Before You Die [A] Winemaking 101 Try &amp; Compare [B]</p> <p>Oct. 27 Premium Italian [A] OOO Pinot [B]</p>	<p>Nov. 10 Premium California [A] Rioja [B]</p> <p>Nov. 24 Premium France [A] Washington Regional [B]</p>
December 2018	January 2019	February 2019	March 2019
<p>Dec. 8 Holiday Gatherings [A] Champagne [B]</p>	<p>Jan. 5 Smart Buys [A]**</p> <p>Jan. 19 European Country Cooking [A] South Africa [B]</p>	<p>Feb. 2 Argentina [A] Portugal [B]</p> <p>Feb. 16 All New Wines [A] Cool Climate Australia [B]</p>	<p>Mar. 2 California [A]**</p> <p>Mar. 16 South of France [A]**</p> <p>Mar. 30 EW Country Cabernet [A]**</p>

Legend: \*\*no B-feature for this release

[A] = Major feature with 25 skus\*

[B] = Minor feature with 10-25 skus\*

[C] = Minor feature with less than 10 skus\*

\*note these amounts are an approximation

Please note that these release themes may change without notice. Please check this page often to confirm themes.

Created October 2017.