



June 28, 2018

Attention: All Trade Associations

**Re: Call for Proposals – Vintages Events February to August 2019 –
Deadline: August 10, 2018**

Alanna Bailey
Director of Operations, Vintages
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43 Freeland St.
Toronto, ON, M5E 1A4

Vintages is now accepting proposals for events within the time frame of February to August 2019.

Proposals must include a list of all event products and address the following success factors:

- Brands that are of interest to premium-wine consumers, vintages that are exceptional/highly rated, products that are rare and/or exclusive, large bottles or unique size formats.
- Winery/distillery principals or brand ambassadors who are highly engaging and prepared to speak directly with event customers.
- Additional promotional support that the supplier/agent is able to provide to ensure event success.

Please submit proposals to rose.holness@lcbo.com on or before 6pm Friday, August 10, 2018.

If you have any questions, please contact the relevant Category person. An event proposal form is attached that includes a list of Category and Product Managers for your reference.

Thank you for your continued partnership. We look forward to creating amazing event experiences together.

Sincerely,

A handwritten signature in blue ink that reads 'Alanna Bailey'. The signature is written in a cursive, flowing style.

Alanna Bailey