



April 13, 2018

Attention: All Trade Councils

**Re: AMENDMENT to LCBO Wines Product Needs for 2018-19, New Need Call ID 2672 Spain Value Brands Red Only**

**Greg Tranah**

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Dear Trade Partners,

Please be advised of an amendment to the 2017-18 schedules of LCBO Wines Product Needs (the addition in question is attached).

Effective today, the following EW WINES need has been added: Spain Value Brands Red Only, Call ID 2672, with the same timelines as WINES Adhoc #2 (details are also in the attachment):

- Pre-submission deadline: June 22 2018
- Call back deadline: June 29 2018
- Sample deadline: July 20 2018
- Tasting date: July 26 2018

Questions may be directed to the EW Category team.

Sincerely,

Greg Tranah  
Director, LCBO Wines

