



May 5, 2017

Attention: All Trade Councils

**Re: AMMENDMENT TO LCBO WINES Product Needs for 2017-18**

Carolyn O'Grady-Gold  
Director WINES

[carolyn.ogradey-gold@lcbo.com](mailto:carolyn.ogradey-gold@lcbo.com)

416-864-2572 tel  
(416) 365-5911 fax

43 Freeland St.  
Toronto, ON, M5E 1A4

Dear Trade Partners,

Please be advised of an amendment to the 2017-18 schedules of LCBO WINES Product Needs (Revised schedule attached).

The following WINES needs deadline dates have changed (all key deadlines pertaining to these calls have been moved up one week earlier):

- European Wines 2315 AD Hoc #2
- Ontario Wines 2333 AD Hoc #2
- New World Wines 2320 New Brands – All Countries
- New World Wines 2321 AD Hoc #2

The **pre-submission deadline is now June 16<sup>th</sup>** and **sample deadline is now July 14<sup>th</sup>** for these calls. The tasting date has been moved to **July 20<sup>th</sup>**.

Please also note that **Beer - 2346 Ontario Seasonal Craft – Winter will now be tasted on July 27<sup>th</sup>** instead of July 20<sup>th</sup> (no other changes to deadline dates pertaining to this call).

Questions may be directed to the appropriate category manager.

Sincerely,

Carolyn O'Grady-Gold  
Director, WINES

