

LCBO

October 27, 2016

Attention: Spirits Trade Partners

Karen McGee

Assistant Manager, Special
Events

karen.mcgee@lcbo.com

(416) 864-6368 tel

(416) 864-2515 fax

43 Freeland St.

Toronto, ON, M5E 1A4

Re: Enhanced Trade Tastings Program - Information Session for Spirits Suppliers

Dear Trade Partners,

As advised at the recent Spirits Summit, the LCBO will host information sessions for interested spirits suppliers/agents to review the Enhanced Trade Tastings Program launching in Period 12.

Two sessions will be held on **Thursday, November 3rd** in the LCBO District 13 meeting room, Store 4, 200 Danforth Avenue, Toronto. Session 1 will be held from 10:00 a.m. to noon and Session 2 will be from 1:00 to 3:00 p.m. Space is limited so registration will be restricted to three representatives per company.

To register, please email Mark McCue at mark.mccue@lcbo.com indicating the session you wish to attend.



Sincerely,

Karen McGee

cc: Stacey Roth