



June 17, 2015

Attention: All Trade Councils

**RE: Wines Information Sessions to be held on Wednesday June 24**

As announced at this year's Trade Symposium, the LCBO Wines Category Management and Inventory Management teams invite you to join them for an information-sharing session.

Topics to be covered are:

- **Forecasting**  
Courtney Dawson will present some information about forecasting in MPTS, strategies, deadlines and how to build a relationship around forecasting with your Product Manager.
- **Sale of Data**  
Edison Yon will do a presentation about the Sale of Data program, including basic information about how it works, information available and tricks and tools for making the most of the information.
- **Narrowcast**  
Linda Strycio will present information about our Narrowcast System, how to get access, how to use it and some new features.
- **Helpful Inventory Tips**  
Linda and Henry Chan have compiled some helpful inventory tips.

**\*If you have specific issues or questions you would like addressed in this session, please send to [amanda.mustard@lcbo.com](mailto:amanda.mustard@lcbo.com) and we will do our best to work it into the presentation.**

**LOCATION**

LCBO Store 4 – Training Room  
200 Danforth Avenue, Toronto

## DATE & TIME

Wednesday, June 24, 2015

SESSION 1: 9:30 a.m. – 11:30 a.m. Tickets for Session 1 may be purchased online [here](#)

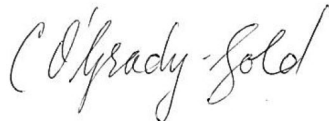
SESSION 2: 1:30 p.m. – 3:30 p.m. Tickets for Session 2 may be purchased online [here](#)

Each session will cover all topics listed above.

Space per session is limited to 40 registered guests. We would strongly encourage Agents to bring the people who work on forecasting and inventory to these sessions. Tickets are \$10 per person. You will require a *VintagesShopOnline.com* account to purchase tickets. If you don't have an account, click [here](#) to create one.

I hope you will find this information-sharing session valuable. Thank you for your continued support.

Sincerely,



Carolyn O'Grady-Gold  
Director, Wines

cc: Nancy Cardinal  
Shari Mogk-Edwards