



Discover the World

Friday, March 14, 2014

To: All Trade Associations

RE: Process improvements for Logistics Average Freight Rate (LAFR) notices

Dear Trade Partners,

At the LCBO, one of our goals is to continually improve operational processes.

I am pleased to share with you two such process improvements. Starting with the April 2014 review, we are implementing the following changes to the structure and distribution of the quarterly LAFR notices:

LAFR notices to each agency will be consolidated:

LAFR notices will be consolidated and sorted by supplier. This will, hopefully, enable agents to collect and forward information to suppliers more efficiently. You will no longer receive individual LAFR notices from each buying area.

LAFR notices will be sent to one email address per agency:

Please provide your agency's administration email, e.g. admin@specificagency.com, to merchandising.support@lcbo.com no later than Friday, March 28, 2014.

Please note: At this time, there are no changes to the review cycle or to the calculation of the rates. These changes do not apply to Ontario Wines products.

Questions relating to LAFR can now be sent to merchandising.support@lcbo.com.

Thank you for your continued support.

Sincerely,

Edison Yon,
Manager, Inventory Business Development