



November 6, 2017

Re: INVITATION TO VINTAGES INFORMATION SHARING SESSIONS (AMENDMENT) – November 29th

Attention: All Trade Councils

The Vintages Management team invites you to join them for an information sharing session on **Wednesday, November 29th, 2017, at LCBO Store # 10 at Yonge and Summerhill.**

Greg Tranah
Director of Operations, Vintages

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Content Outline

- Release Publication – Customer research
- E-com updates
- Essentials Promotion Package – roll out
- IMAGE Updates on EA's in 2019 calendar P12
- Events updates
- Inventory

Please note that the content will be the same for each session.

SESSION 1: 10:00 a.m. – 12:00 p.m. Tickets for Session 1 may be purchased online by clicking [here](#).

SESSION 2: 1:00 p.m. – 3:00 p.m. Tickets for Session 2 may be purchased online by clicking [here](#).

**LCBO Store 10 Summerhill – Special Event Kitchen
10 Scrivener Square, Toronto ON, M4W 3Y9**

Tickets are \$15 per person, which covers light refreshments and administration costs.

Space per session is limited to 40 registered guests. Agencies may purchase tickets for a maximum of two people for the day.

You will require a VintagesShopOnline.com account to purchase tickets. If you don't have an account, click [here](#) to create one.

Please forward any questions you may have in advance to Drinks Ontario, so that we may address them during the sessions.

Presentations will be posted on doingbusinesswithlcbo.com one week after the sessions.

I hope you will find this information-sharing session valuable. Thank you for your continued support.

Sincerely,

A handwritten signature in blue ink that reads 'Greg Tranah'.

Greg Tranah