



July 17, 2017

Re: Spirits and RTD Staffing Updates

Alanna Bailey

Category Manager,
White Spirits, RTD &
Accessories
alanna.bailey@lcbo.com
(416) 864-6342 tel

Peter Cloutier

Category Manager,
Brown Spirits & Duty Free
peter.cloutier@lcbo.com
416-365-5864 tel

43 Freeland St.
Toronto, ON, M5E 1L7



Dear Trade Partners,

We are pleased to announce that **Mike Hodgson** will be back-filling as the Product Manager for Whisky, effective July 24th, 2017 for one year. Over the course of the last four months Mike has excelled in filling a secondment position as the Product Manager for the Spirits RTD and Accessories role. In his current role Mike has exhibited his passion for product, further developed his analytical skills and worked to educate our retail staff on upcoming innovation through his strong presentation skills. Mike's wealth of experience through various levels of our business, his strength in leading projects and product knowledge will be an asset to his new team.

We are thrilled to welcome **Courtney Allison** back to the Spirits & RTD team as the Product Manager for Ready-to-Drink and Accessories! Courtney will be bringing her strong background in inventory management and vendor relations to the team while she gains beneficial cross-training experience until Jeryca's return from maternity leave in April 2018. Courtney has worked closely with the RTD category and has strong established relationships with suppliers during her time as the IRM and IM for Spirits. She has a passion for new product innovation and a keen eye for packaging which will benefit the category as she manages the RTD and holiday gifting product tenders. Courtney was most recently filling in for Aaron Pothier who will be returning to his PM role on August 8th.

Please join us in congratulating Mike and Courtney in their new roles!

Sincerely,

Alanna Bailey

Peter Cloutier