



June 23, 2016

To: All Trade Councils

Re: Imported Flavoured Beer

Dear Trade Partners,

This letter is to advise you of a new requirement regarding imported flavoured beer products.

In order to assist us with the determination of the proper classification of these products under the Customs Tariff Act (Canada), the LCBO requires written confirmation of the ingredients and manufacturing process used. In particular, we require a description of the ingredients contained in these products, as well as confirmation as to whether any of the ingredients are added after the fermentation process is complete.

Letters to the individual agents and suppliers of these products will be sent this week from the Beer Category. The required information must be provided to the LCBO on supplier letterhead no later than July 6, 2016. The information will be used by the LCBO only to establish and/or support an applicable customs classification, which may include a submission to the Canada Border Services Agency for tariff classification ruling.

Please note that if we do not receive the required information by July 6, 2016, the LCBO will consider the ingredients and processes identified by other manufacturers for like or similar products and make a reasonable determination of the ingredients and process, and therefore an appropriate customs classification. Please also note that all new imported flavoured beers will be subject to this requirement going forward and that information will be due as part of the new product submission process.

Thank you for your attention to this matter.

Best regards,

Chris Robertson
Director, Beer & Cider, LCBO

Cc: Ian Loadman
Nancy Cardinal
Shari Mogk-Edwards