



Wednesday December 2, 2015

To: All Trade Councils

Re: **Products, Sales & Merchandising (PSM) Staffing Updates November & December 2015**

Dear Trade Partners,

We are pleased to announce the following updates to the PSM team:

Beer

- Jim Sheridan was the successful candidate for the career development opportunity of Customer Service Representative for the new Beer Wholesale team. His direct line is now 416-365-5842.

Spirits

- Peter Cloutier will be joining the LCBO as the Brown Spirits Product Manager. He started November 30th and can be reached at peter.cloutier@lcbo.com or 416-365-5864.
- Christina Bellotti-Ramzan will be joining the LCBO as the White Spirits Product Manager. She will start Monday, December 7th and can be reached at christina.bellotti-ramzan@lcbo.com or 416-864-3425.
- Jeryca Dillas was the successful candidate for the secondment opportunity of Product Manager for the Ready-to-Drink category in the Spirits department. Her direct line is now 416-365-5857.

VINTAGES

- Julie-Ann McNeilly was the successful candidate for the VINTAGES European Product Manager (Italy, Iberia and Rose) role. Her direct line remains the same: 416-365-5692.
- As previously announced, Lisa Chapman has now moved to the VINTAGES European team as Product Manager (France, Sparkling, Central and Eastern Europe). Her direct line is now 416-365-5908.

We look forward to your support as these individuals transition into their new roles.

Please feel free to contact me with any questions.

Shari Mogk-Edwards

Vice-President, Products, Sales & Merchandising

Cc: Stacey Roth
Kathy Cannon
Chris Robertson
Nancy Cardinal