



January 18, 2016

Attention: All Trade Councils

RE: Change to Agent/Supplier MPTS Application Deadline for 2016 Periods 7 and 8

Dear Trade Partners,

Please note: the agent/supplier deadline for 2016 Periods 7 and 8 applications in the Merchandising Promotions Tracking System (MPTS) has been extended from Friday, January 22, 2016, to Friday, February 5, 2016.

Questions may be directed to the appropriate Category or Product Manager.

Thank you for your continued support.

Sincerely,

A handwritten signature in blue ink, appearing to be "CR", with a long horizontal flourish extending to the right.

Chris Robertson
Director, BEER

A handwritten signature in blue ink that reads "C O'Grady-Gold" in a cursive style.

Carolyn O'Grady-Gold
Director, WINES

A handwritten signature in blue ink that reads "Stacey Roth" in a cursive style.

Stacey Roth
Director, SPIRITS