

VINTAGES

April 9, 2014

To: All Trade Councils

Re: VINTAGES New World Wines Team Portfolio Changes

Dear Trade Partners,

Please be advised that we have made some changes to the portfolios of the New World Product Managers. The following responsibilities took effect April 1, 2014:

Ann Patel:

- South Africa
- South America
- Spirits
- Specialty
- Sake

Contact her at 416-864-6649 or Ann.Patel@lcbo.com.

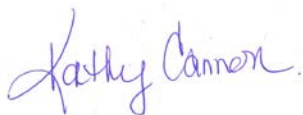
Paul Farrell

- Australia
- USA
- New Zealand
- Canada (excluding Ontario)

Contact him at 416-365-5860 or Paul.Farrell@lcbo.com.

Both Ann and Paul report to Jackie McAskill, Category Manager, New World Wines & Spirits, VINTAGES.

Sincerely,



Kathy Cannon
Director, VINTAGES, LCBO

