

January 31, 2017

To: All Trade Councils

Re: **Wines and Vintages Staffing Updates**

It is with great pleasure that we announce the following staff changes in Vintages and Wines:

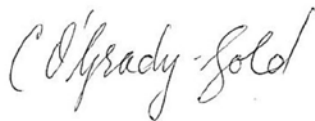
Effective immediately Greg Tranah will begin a 2 year secondment taking over for Kelly Taylor as the Director of Vintages Operations. Greg was recruited to the LCBO in 2009 from Canadian Tire where he held a position as a Market Analyst. He joined us as a Product Advisor in Wines where he provided analytical support and insight to the buying and inventory teams. It didn't take long to recognize Greg's passion for this business, his understanding of category management and his strong leadership skills. Greg moved into a Product Manager position in 2010, taking on the responsibility for the Brown Spirits and Duty Free portfolios. In 2013, Greg was again promoted to Category Manager of New World Wines where over the last 3.5 years has demonstrated his innovative thinking, strong project management and has established himself as a highly respected coach and leader on the team. Greg will be a great addition to the Vintages team. Greg's new phone number is 416-864-7639 or you can email him at [greg.tranah@lcbo.com](mailto:greg.tranah@lcbo.com).

On February 6, 2017, Marie Cundari will return from her maternity leave and take over for Greg, assuming the position of Category Manager - New World Wines. Marie has prior experience and success managing New World Wines and she is excited about the opportunity to take on this category again for the next two years. We can't wait to have her back. When she returns you can reach Marie at 416-365-5882 or [marie.cundari@lcbo.com](mailto:marie.cundari@lcbo.com).

Astrid Brummer, Laura Ruffolo and Sean Adams will all remain in their current acting roles making up the Ontario Wines team: Astrid Brummer – Category Manager Ontario Wines, Laura Ruffolo – Product Manager Ontario Wines and Sean Adams – Product Advisor for Ontario Wines. They have all done a wonderful job in managing our local industry over the past year and we look forward to their continued enthusiasm and success.

Please join us in congratulating Greg, Marie, Astrid, Laura and Sean.

Sincerely,



Carolyn O'Grady-Gold  
Director, Wines



Kathy Cannon  
Director, Vintages

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