LCBO

July 11, 2017

TO: All Trade Associations

RE: Vintages Staffing Updates

Kathy Cannon

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Dear Trade Partners,

I would like to share some news about some staff changes in Vintages:

Colby Norrington, Category Manager, Vintages New World Wines, will be taking a one-year leave of absence starting July 28, 2017. Colby will be temporarily moving to New York to focus on transitioning her young family through a period of great change. Colby will be greatly missed by all of us, but we wish her and her family all the best in their adventure living in the Big Apple.

I am pleased to announce that Greg MacDonald will be taking over as Acting Category Manager, Vintages New World Wines. Most of you know Greg very well as he has been a valued member of the Vintages team for over 17 years. Greg has worked in Vintages in varying capacities, from writer/ researcher to his most recent role as Product Manager which he has held for the past 5 years. Greg has extensive product knowledge coupled with a customer-focused attitude and a passion for the industry which will serve the team well as we continue to grow the Vintages business. Greg has already begun his transition with Colby and is more than ready to take on this new challenge in his career. As of July 31st, Greg can be reached at 416-365-5876.

While Greg assumes his new role of Category Manager, Vincent Filhol will take over as Acting Product Manager, Vintages New World Wines; USA, Australia and Canada (excluding ONT). Vincent has been working on the Vintages team as our trusted Product Advisor for the past 10 months. Prior to joining the LCBO, Vincent spent time at Diageo where he was a sales analyst. Vincent is a relative newcomer to Canada having moved here after completing his MBA for Wine and Spirits in Bordeaux at INSEEC. With his superior analytical skills and his wine and spirits expertise, he will be a tremendous asset in this role. Over the next month, Vincent will be focusing his time on transitioning into his new responsibilities and getting very familiar with the categories in his portfolio. His time for agent and supplier meetings will be limited. Vincent is very excited to meet all of you and we appreciate your patience in the short term as Vincent gets orientated in his new position. As of July 31st, Vincent can be reached at 416-365-5860.

Please join me in congratulating Colby, Greg M. and Vincent on their exciting new challenges and adventures in the year ahead,

Kathy Cannon

Director, Vintages