



Discover the World

January 21, 2014

To: All Trade Associations

Re: Spirits and Beer Staffing Update

Please be advised that James Hume has announced that he will be leaving the organization as of Friday, January 24th. I want to thank James for his contributions to the beer category, which has shown significant growth during his tenure, and wish him well in his future endeavors. Please direct any inquiries intended for James to Leanne Rhee, Category Manager for Beer & Cider at (416) 365-5889 or Gisele Renaud, Category Administrator, Beer & Cider at (416) 864-2425.

In the interim, Michael Gieck, Product Advisor for SPIRITS & BEER, will be assisting Leanne while we seek a permanent replacement for the position of Product Manager, Beer & Cider. Michael can be reached at (416) 864-2522.

Sincerely,

Chris Robertson
Director, Spirits & Beer

cc. Shari Mogk-Edwards
Nancy Cardinal