

# LCBO

Monday, October 30, 2017

TO: All Trade Councils

Re: **2017/18 LCBO Sale of Data (SOD) Program: Data for Wholesale Shipments of Vintages Products Now Available**

Please be advised that starting today, Vintages shipments to Grocers will be included in SOD Program Package F – Options 6A and 6B (see attached for record layouts)

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For Package Options **6A and 6B**:

- GRO\_QTY (LCBO Shipments to Grocers) represents the number of units shipped (sold) to Grocers from these locations.
- TBS\_QTY (LCBO Shipments to TBS) represents the number of units shipped (sold) to TBS from the specified locations. Note: Currently this data will not be populated for Vintages products but is included to be consistent with the non-Vintages packages' record layout.

Questions regarding the SOD Program should be directed to [saleofdata@lcbo.com](mailto:saleofdata@lcbo.com)

Thank you for your continued support.

Sincerely,



Hian-Lie Liem

Cc: C. O'Grady-Gold



# LCBO

**Sale of Data Record Layout that include shipments to Grocers**  
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# LCBO

SALE OF DATA  
RECORD LAYOUT

## OPTION 6A

(allw<ww>6a)

<u>FIELD</u> <u>NAME</u>	<u>FIELD</u> <u>LENGTH</u>	<u>START</u> <u>POSITION</u>	<u>END</u> <u>POSITION</u>
LCBO_NO	7	1	7
LCBO_NO_NAME	17	8	24
RETAIL_PRICE	9	25	33
SET_SUBSET_CODE	6	34	39
STARTING_DATE	8	40	47
ENDING_DATE	8	48	55
RG_SQTY	9	56	64
AG_SQTY	9	65	73
LI_SQTY	9	74	82
OT_SQTY	9	83	91
RG_DQTY	9	92	100
AG_DQTY	9	101	109
LI_DQTY	9	110	118
OT_DQTY	9	119	127
NO_OF_WHSES	5	128	132
NO_OF_STORES	3	133	135
SQTY_ON_HAND	9	136	144
DQTY_ON_HAND	9	145	153
WQTY_ON_HAND	9	154	162
TBS_SQTY	9	163	171
GRO_QTY	9	172	180

\*Grocery information is added as of week 30/17.

\*\* TBS\_SQTY and GRO\_QTY will include all **(Beer, Cider) and Wine** shipments. For this package you will only see Wine shipments under GRO\_QTY reflecting all shipments to Grocers.

# LCBO

SALE OF DATA  
RECORD LAYOUT

## OPTION 6B

(allw<ww>6b)

<u>FIELD</u> <u>NAME</u>	<u>FIELD</u> <u>LENGTH</u>	<u>START</u> <u>POSITION</u>	<u>END</u> <u>POSITION</u>
LOCATION_NUMBER	4	1	4
LCBO_NO	7	5	11
SET_SUBSET_CODE	6	12	17
STARTING_DATE	8	18	25
ENDING_DATE	8	26	33
RG_QTY	9	34	42
AG_QTY	9	43	51
LI_QTY	9	52	60
OT_QTY	9	61	69
QTY ON HAND	9	70	78
QTY_TBS	9	79	87
QTY_GRO	9	88	96

\*Grocery information is added as of week 30/17.

\*\* QTY\_TBS and QTY\_GRO will include all (**Beer, Cider**)and **Wine** shipments. For this package you will only see Wine shipments under QTY\_GRO reflecting all shipments to Grocers.