

September 14, 2017

To: All Trade Councils

Re: Important Reminder about Product Sample Submission Process

Stacee Roth

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Marie Cundari

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Chris Robertson

Director, Beer & Cider chris.robertson@lcbo.com 416-365-5886 Tel.

43 Freeland St. Toronto, ON, M5E 1A4 Dear Trade Partners,

Please be reminded that when submitting samples for review, you must attach to the bottle:

- 1. product review application form
- 2. corresponding NISS number
- 3. readable barcode

Thank you for your continued support. Please direct any questions to the appropriate Category or Product Manager.

Best Regards,

Stacee Roth

Chris Robertson

Marie Cundari

