



October 6, 2017

Attention: All Trade Councils

Re: 2018-19 LCBO IMAGE End-Aisle Allocations for P5-13 and Mini-thematic themes

Dear Trade Partners,

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Please find attached:

1. End-Aisle Allocations for P5-13 2018-19
2. 2018-19 Mini thematic Themes Flight A and B

These documents can also be found on doingbusinesswithlcbo.com.

Thank you for your continued support. Please direct any questions to the appropriate Category or Product Manager.

Sincerely,

43 Freeland St.
Toronto, ON, M5E 1A4



Stacey Roth

Chris Robertson

Marie Cundari