



October 20, 2017

To: All Trade Councils

Re: Merchandising and Retail Staffing Updates

Dear Trade Partners,

Carolyn O'Grady-Gold

Vice President, Merchandising
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Rafik Louli

Vice President, Retail Operations
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Please be advised that Carol Fallon will be away on leave in Ireland for 6 months commencing October 16th. Helen Deterville will be filling in as Administrative Assistant for Spirits & Beer during that time and reporting directly to Stacey Roth and Chris Robertson. Please join me in welcoming Helen to her new role and team. Helen can be reached at helen.deterville@lcbo.com or 416-864-6356.

Tasha Sertic-Moerman, District 14 Assistant, was the successful candidate in the recent posting for Administrative Coordinator, Retail Operations, reporting to Rafik Louli, VP Retail Operations. Tasha will be responsible for the Inter-Store Transfer requests and changes. Tasha can be reached at tasha.sertic@lcbo.com or 416-864-3430.

Colette Pividori has moved over from Retail Operations and she is now the EA to Joyce Gray, Chief Customer Office. Colette can be reached at colette.pividori@lcbo.com or 416-864-6660.

Please join us in congratulating all of them and wish them success.

Thank you,

Carolyn O'Grady-Gold

Rafik Louli

