



February 26, 2018

To: All Trade Councils

**Re: Merchandising Staffing Updates**

Dear Trade Partners,

**Carolyn O'Grady-Gold**  
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It is my great pleasure to announce that Greg Tranah was the successful candidate for the Acting Wines Director position, filling in for Marie Cundari for the duration of her maternity leave. Greg has been with the LCBO for 8 years, holding successively progressive positions, most recently as Acting Director of Vintages Operations. He came to us from Canadian Tire, and has spent his entire career in Retail. His more than 3 years of experience in the Wines Category, along with his passion and leadership, will ensure a smooth transition into the role. Please join me in congratulating Greg on his new position!

I am also excited to announce that Alanna Bailey has agreed to step into the Acting Director of Vintages Operations position left vacant by Greg. Alanna has been at the LCBO for almost 20 years, starting in Retail as Christmas seasonal help, and moving her way up in the organization, most recently as Category Manager White Spirits and RTD. She has also worked in Vintages and Supply Chain, and her experiences in those areas will help her to transition easily to the new position. Please join me in congratulating Alanna on her new position!

Finally, I want to thank Courtney Dawson for accepting a short assignment as the Acting White Spirits Category Manager until Marijke returns in July. With Greg coming into the Wines Director position and having worked on the New World portfolio, and Aaron having two years of experience on the file, we will be leaving the Category Manager NWW desk vacant for the short duration.

The transitions will begin immediately.

Thank you,

Carolyn O'Grady-Gold

