

# LCBO

*let's get together.*

December 3, 2015

Attention: All Trade Councils

**RE: Trade Partnership Symposium Follow-up Information Session**

The Vintages Category Management team invites you to join them for an information-sharing session.

**Wednesday, January 13, 2016**

SESSION 1: 10:00 a.m. – 12:30 p.m. Tickets for Session 1 may be purchased online [here](#).

SESSION 2: 1:30 p.m. – 4:00 p.m. Tickets for Session 2 may be purchased online [here](#).

**LCBO Store 4 – Training Room**

200 Danforth Avenue, Toronto ON, M4K 1N5

The Vintages Category Management team will present on:

- **How to do business with Vintages;** dos and don'ts for completing the required applications, tips for putting your "best foot forward" in product calls, how to best work with the events team and a review of the Vintages submission timelines.
- **Feedback to trade inquiries;** responses to questions submitted by Drinks Ontario members.

Each session will cover both topics.

The presentations will be posted on [doingbusinesswithlcbo.com](http://doingbusinesswithlcbo.com) the following week.

Tickets are \$15 per person. Space per session is limited to 40 registered guests. Agencies may purchase tickets for a maximum of two people for the day.

**Online Ordering:** Our convenient online ordering system lets you place orders, make payments, print tickets, view your purchase history, and more. Order today.

You will require a [VintagesShopOnline.com](http://VintagesShopOnline.com) account to purchase tickets. If you don't have an account, click [here](#) to create one.

I hope you will find this information-sharing session valuable. Thank you for your continued support.

Sincerely,



Colby Norrington  
Category Manager, New World Wines  
VINTAGES

Cc: Paul Farrell  
Kathy Cannon  
Shari Mogk-Edwards  
Nancy Cardinal