



September 22, 2017

TO: All Trade Associations

RE: Extension to Centralized Assortment Planning Pilot

Dear Trade Partners,

Our Centralized Assortment Planning (CAP) pilot project has been underway for the last four periods (P3-6) in the following nine stores:

Carolyn O'Grady-Gold

Acting Vice President,
Products, Sales &
Merchandising

carolyn.ogrady-gold
@lcbo.com

416-365-5872 tel.

43 Freeland St.
Toronto, ON, M5E 1L7

Store	Cluster	Location	Store Class	City
564	1	Finch Ave. & Victoria Park Ave.	B	Toronto
584	1	Finch Ave. E & McCowan Rd.	B	Toronto
601	1	Mavis Rd. & Steeles Ave.	B	Brampton
148	2	Dorval Dr. & QEW	A	Oakville
371	2	Royal Windsor Dr. & Southdown Rd.	AA	Mississauga
437	2	Rebecca St. & 3 Line	A	Oakville
95	5	Main St. E & Franklin Blvd.	A	Cambridge
381	5	Manitou Dr. & Fairway Rd.	A	Kitchener
465	5	Taunton Rd. & Harmony Rd.	A	Oshawa



We have decided it will benefit this corporate initiative to extend it for an additional two periods, or to the end of period 8.

Thank you for your continued support. Questions may be sent to merchandising.support@lcbo.com.

Thank you for your continued support,

Carolyn O'Grady-Gold

Acting Vice President, Products, Sales & Merchandising

Cc: Aaron Campbell