

# LCBO

June 9, 2017

**Greg Tranah**

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Re: Grow Your Business with Vintages

To All Trade Partners,

Vintages has updated the 'Growing Your Business with Vintages' guide.

The guide is meant as an easy-to-digest reference tool to help **new suppliers** understand the Vintages brand, communicate what we offer in terms of support in store and learn how to join in on the many opportunities offered to propel the business.

The guide will be posted to our Trade Resources website under [New-Products/How-to-Introduce-New-Products-to-Vintages](#), in order to facilitate sharing online. A limited number of printed copies will be available at the front desk of 43 Freeland for the trade to take.

Sincerely,

A handwritten signature in blue ink that reads "Greg Tranah".

Greg Tranah

Director of Operations, Vintages