

# LCBO

March 24, 2017

To: All Trade Partners

Re: Beer Price Change Schedule

**David Cacciottolo**

Manager, Pricing Administration,  
LCBO

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Dear Trade Partners,

To accommodate the recent change in federal excise rates, the schedule for adjusting prices has been modified. This change affects **only** Ontario Beer and products available at The Beer Store.

- Price submissions due to LCBO Pricing: Tuesday, March 28, 2017 (12:00 noon)
- Retail Price effective date: Monday, April 17, 2017

Please note that there will be no price submissions accepted on Monday, April 3, and no Beer price changes on Monday, April 10.

Price changes must be entered onto the [Beer Price Submission Form](#) and sent by e-mail to [pricing@lcbo.com](mailto:pricing@lcbo.com).

Thank you for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to be "DC".

David Cacciottolo  
Manager, Pricing Administration, LCBO