

November 30, 2015

To: Wine, spirits & beer clubs registered with the LCBO

Notice of LCBO program changes for wine, spirits & beer clubs

This letter is to inform wine, spirits and beer clubs currently registered with the LCBO of program changes that will take effect on **March 1, 2016**.

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As of March 1, 2016, clubs wishing to place orders on behalf of their club members for beverage alcohol with the LCBO's Specialty Services Department, will be required to hold a valid Manufacturer's Representative's Licence issued by the Alcohol and Gaming Commission of Ontario (AGCO), and adhere to the terms and conditions of that licence as well as the requirements set out in Regulation 718/90 under the *Liquor Licence Act* (LLA). Alternatively, club members may place orders directly through existing Manufacturer's Representatives (Agents) for products they wish to order.

For more information on the LLA, including general provisions of the Manufacturer's Representative's Licence and how to obtain a license, please visit the AGCO's website at www.agco.on.ca. For more information on placing orders with the LCBO as a Manufacturer's Representative please visit: <http://www.doingbusinesswithlcbo.com> and search "Private Ordering Guidelines".

Between now and March 1, 2016, wine, spirits and beer clubs may continue to place orders under the current procedures. However, clubs interested in obtaining a Manufacturer's Representatives Licence are encouraged to apply with the AGCO as soon as possible.

Please note that the LCBO's current club program will cease on March 1, 2016 and club orders placed in accordance with current procedures will not be accepted as of that date.

If you have questions about LCBO's Specialty Services, please contact Arqile Karanxha, Manager of Private Ordering at 416-365-5854. If you have questions about the program changes, please contact Cortney Oliver, Senior Policy Advisor, at 416-864-6819.

Sincerely,



Ian Loadman
Senior Director
Corporate Affairs, LCBO