



March 18, 2015

CAMP OCHIGEAS BBQ – JUNE 11, 2015

Bob Peter
President &
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Dear Trade Partner,

On Thursday, June 11, 2015 from 11:30 am to 2:30 pm, the LCBO Queen's Quay store in Toronto will host the 24th Annual Charity BBQ for Camp Oochigeas.

Camp Ooch is a not-for-profit organization that provides residential summer camp and year-round camp experiences for children with cancer. Campers do not pay any fees and the camp does not receive government funding. Camp Ooch is dependent on the generous support of organizations and people like you to provide enriching camp experiences to children with cancer.

With your generous support, last year's event – combined with proceeds from fees for in-store tastings raised over \$241,000. Since 1989, Camp Ooch has received more than \$1,840,000 from the Queen's Quay store, the LCBO and our Trade Partners. Our goal is to raise \$250,000 this year. This money helps kids (who have experienced a lot) experience being a kid at camp.

I invite you to join us for some delicious food and some summer fun. Alongside the LCBO Charity BBQ, the Camp Ooch/Trade Silent Auction will take place.

If you would like more information on how you can support this great cause, please contact Paul LaRose at paul_larose@hotmail.com or by cell: 416-209-8753.

Best regards,

Bob Peter
President & CEO