

LCBO

let's get together.

February 23, 2015

To All Trade Partners,

You are invited to:

LCBO and VINTAGES Trade Partnership Symposium

Please join us for this year's Trade Partnership Symposium where Spirits, Beer, Wine and VINTAGES Category Teams will present their business and purchasing plans plus key initiatives for the 2015/16 fiscal year.

Thursday May 14, 2015

Sign in and name tag collection from 8:30 am

Symposium 9:30 am – 4:00 pm

Westin Harbour Castle Conference Centre

2 Harbour Square, Toronto (Bay Street & Queen's Quay, Northeast corner).

Registration details: The participation fee per person is \$49 and includes lunch.

Online Ordering: Our convenient online ordering system lets you place orders, make payments, print tickets, view your purchase history, and more. To place your order for tickets, please click [here](#).

Phone Ordering: To place your order call helloLCBO at **416-365-5900** or toll-free at **1-800-668-5226** (Monday to Friday, 8:30am-6pm, Saturday 9am-6pm, except holidays).

Space is limited so kindly register by **Thursday, April 30** to guarantee your spot!

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We Care Golf Classic

The 25th We Care Golf Classic is in support of Easter Seals Kids. Dust off the golf clubs and join us on the greens for what promises to be a fun day for all.

Tuesday June 2, 2015

Registration and breakfast 6:30 – 7:45 am

Shotgun tee-off 8:00 am

Spa Opens – 12pm (spa participants only)

Cocktails, silent auction 1:30 pm

Early dinner, live auction, awards presentation 3:00 pm

The Cardinal Golf Club

2740 Davis Drive West (formerly Hwy. 9), King, ON

Registration details:

Registration will open on March 1, 2015. Please register online at www.friendsofwecare.org

Please contact Tiana Rodrigue at trodrigue@friendsofwecare.org or phone 905-841-1223 should you have any questions.

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Elsie Awards

The LCBO rolls out the red carpet at the 21st annual Elsie Awards to honour you – our suppliers and agents – for your innovation, creativity and commitment to customer service and social responsibility.

Wednesday June 3, 2015

Cocktails and hors d'œuvres 1:30 – 2:30 pm

Awards presentation 2:30 – 5:00 pm

The Palais Royale

1601 Lakeshore Blvd. West, Toronto

Optional: Dress in black, white and red, and join us to mingle on the terrace before the winners' names are announced.

Registration details: The participation fee per person is \$60.

Online Ordering: Our convenient online ordering system lets you place orders, make payments, print tickets, view your purchase history, and more. To place your order for tickets, please click [here](#).

Phone Ordering: To place your order call helloLCBO at **416-365-5900** or toll-free at **1-800-668-5226** (Monday to Friday, 8:30am-6pm, Saturday 9am-6pm, except holidays).

Space is limited so kindly register by **Friday, May 8** to guarantee your spot!

We hope to see you at these upcoming events.

Sincerely,



Shari Mogk-Edwards
Vice President, Products, Sales
& Merchandising



Paul Mancini
Director, Retail Operations



Chris Robertson
Director, Spirits &
Beer