

LCBO

November 3, 2016

Attention: Spirits Trade Partners

Karen McGee
Assistant Manager, Special
Events

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Re: Enhanced Trade Tastings Program – Information Session for Spirits Suppliers - RESCHEDULED

Dear Trade Partners,

As advised at the recent Spirits Summit, the LCBO will host an information session for interested spirits suppliers/agents to review the Enhanced Trade Tastings Program launching in Period 12.

The session will be held at 10:00 a.m. on **Wednesday, November 9th** at LCBO's Head Office, 43 Freeland St., 2nd Floor (Marketing), Toronto. Space is limited so registration will be restricted to three representatives per company.

To register, please email Mark McCue at mark.mccue@lcbo.com.

Sincerely,

A handwritten signature in cursive script that reads "Karen McGee".

Karen McGee

cc: Stacey Roth