



April 20, 2017

CAMP OCHIGEAS BBQ – JUNE 8, 2017

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Dear Trade Partner,

On Thursday, June 8, 2017 from 11:30 am to 2:30 pm, the LCBO Queen's Quay store in Toronto will host the 26th Annual Charity BBQ for Camp Oochigeas.

Camp Ooch is a not-for-profit organization that provides residential summer camp and year-round camp experiences for children with cancer. Campers do not pay any fees and the camp does not receive government funding.

Last year's event, when combined with proceeds from fees for in-store tastings raised \$301,217. Since 1989, Camp Ooch has received more than \$2.4 million from the Queen's Quay store, the LCBO, and our Trade Partners. These funds support children, who no matter how debilitating their illness, are provided with the opportunity to explore enriching, challenging and fun experiences through what is fondly referred to today as the Magic of Ooch.

I invite you to join us on Thursday, June 8th to support the Magic of Ooch, and enjoy some delicious food and summer fun.

If you would like more information, please contact Paul LaRose at paul_larose@hotmail.com or by cell: 416-209-8753.

Best regards,

George Soleas
President & CEO

