

# VINTAGES

January 5, 2015

To: All Trade Associations

Dear Trade Partners,

**RE: Call for Proposals - VINTAGES 2015 Fall Event Season**

We are now accepting proposals for events for the timeframe September to November 2015.

If you have an event idea, please complete the Event Proposal Form (LCB 2337) found here:  
<http://www.doingbusinesswithlcbo.com/tro/Forms-Documents/Forms/Forms.shtml>

Proposals should be submitted to the relevant Category or Product Manager by Monday, February 9, 2015, at the latest.

Key information for the proposal to include: How the event would support VINTAGES' business strategy, the key personalities from the winery/distillery scheduled to attend the event, and what additional promotional support the supplier/agent is able to provide to ensure event success.

If you have any questions, please contact the relevant Category Manager.

Thank you for supporting the VINTAGES 2015 Events Program. We look forward to working with you in the future.

Sincerely,



Kathy Cannon  
Director, Vintages, LCBO

cc: Nancy Cardinal  
Shari Mogk-Edwards

