

LCBO

Let's get together.

March 31, 2015

Dear Trade Partners,

RE: New In-store Tasting Program Administrator

I am happy to announce the promotion of Rosemary Canavan to the position of In-store Tasting Program Administrator.

Rosemary is replacing Rory Irvine, who has completed the transition of responsibilities and is retiring today!

Rosemary demonstrated a passion for exceptional customer service in her many years with the LCBO Contact Centre. She has worked closely with the trade, stores, internal departments, and customers for over 10 years and has a strong sense of the opportunities within the In-store Tasting Program. Since 2013, Rosemary worked within the Vintages area in the successful development and deployment of the Vintages Shop Online ecommerce site and completed accompanying support and training documentation.

Rosemary can be reached at rosemary.canavan@lcbo.com or at (416) 864-6758.

Please join me in congratulating Rosemary on her promotion and welcoming her to this new role.

A handwritten signature in black ink, appearing to read "Elinor". The signature is fluid and cursive, with a large initial "E" and a long, sweeping underline.

Manager, Business Inventory Development

Cc: Nancy Cardinal
Shari Mogk-Edwards