

PROGRAM	RATE (Jan. 1, 2017)
Release Cover: January – September	\$ 2,400.00
Release Cover: October – December	\$ 3,985.00
Release Back Cover: January – September	\$ 1,950.00
Release Back Cover: October – December	\$ 2,800.00
Wine of the Month: January – September	\$ 3,950.00
Wine of the Month: October – December	\$ 4,600.00
Benchmark: January – September	\$ 2,625.00
Benchmark: October – December	\$ 3,150.00
Arrive in Style: January – September	\$ 2,625.00
Arrive in Style: October – December	\$ 3,150.00
Food & Drink Discovery	\$ 6,000.00
Any Front Line item in the catalogue	\$200.00
Essentials	1.5% of landed cost
Collaboratives	1% of landed cost
Local Find	1% of landed cost
Local Talent	1% of landed cost
Holiday Gifting	2% of landed cost