



ONTARIO WINES DIRECT DELIVERY PROGRAM

IMPLEMENTATION & MERCHANDISING GUIDE

FEBRUARY 2017

OBJECTIVE

To grow and develop regional wines as well as augment the Ontario wine assortment in stores with market potential.

OVERVIEW

The Vintages and LCBO Go-to-Market programs have been consolidated and renamed the **Ontario Wines Direct Delivery Program (DDp)**. The Ontario Wines DDp replaces the Go-to-Market program with an easier to execute, understand and manage program, improving both operational efficiencies and sales results. Products are either merchandised in Vintages or LCBO Wines at the discretion of the Ontario Wines category.

The DDp program is designed to provide Ontario wineries with an alternative distribution option for 100% Ontario-grown products. The program is best suited to products that have a strong local appeal or fill a small or localized niche market. Wineries deliver approved products directly to participating stores.

Participating wineries will be expected to support sales via in-store tastings for both customers and staff.

INSTRUCTIONS

STEP 1: Determine which cluster your store belongs to. (page 3 - 7)

STEP 2: Review the list of products available for each cluster. (page 9 - 20)

STEP 3: Select the products you wish to list.

STEP 4: Expect contact from the winery or contact the winery yourself. The winery contact information and distributor codes are on page 22 and 23.

Note: The Ontario Wines Direct Delivery Program (DDp) is different from the Ontario Wines Emergency Replenishment Program, in which upon a DM's approval, winery-to-store delivery of regularly listed wines is permitted during warehouse outages in high volume seasons.

BACKGROUND

THE CLUSTER APPROACH USED TO DEFINE THE DDP LOCATION

Eight store clusters have been identified, based on historical sales performance, sales potential and proximity to specific wine regions, including up-and-coming regions. Wines will be approved for specific clusters by the Ontario Wines category and the individual stores will maintain the discretion of which approved wines they choose to accept.

Six of the clusters were selected to support the objective of developing regional wines in their local areas where customer support and demand is strongest, specifically:

- Niagara
- Prince Edward County
- Essex Pelee Island Coast (EPIC)
- Grey Bruce/Huron
- South Coast
- Muskoka

The other two clusters have been identified, specifically:

VQA ENHANCEMENT

- Includes stores that have strong premium VQA Ontario sales.
- Space to accommodate an enhanced assortment of Ontario wines.

ICEWINE

- Comprised of stores where historical Icewine sales are strong.
- Includes locations that are well positioned for tourism and cross-border shopping.

Wines may be accepted for more than one cluster. For example a premium pinot noir from Prince Edward County may be approved both for the Prince Edward County cluster as well as the VQA Enhancement cluster. This will allow for wines that excel in their base cluster to expand to stores in a cluster that supports strong premium VQA sales.

SUMMARY OF CLUSTERS BY STORE

| Store Number | CLUSTERS | | | | | | | |
|--------------|----------|-----|------|----------------------|-------------|---------|--------------------|---------|
| | Niagara | PEC | EPIC | Grey Bruce/ Huron | South Coast | Muskoka | VQA Enhancement | Icewine |
| 1 | | | | | | | X | |
| 4 | | | | | | | X | |
| 5 | | | | | | | X | |
| 6 | | | | | | | X | |
| 10 | | | | | | | X | |
| 15 | | | | | | | X | |
| 17 | | | | | | | X | |
| 18 | | | | | | | X | |
| 21 | | | | | | | X | |
| 23 | X | | | | | | | |
| 24 | X | | | | | | | |
| 28 | | | | | X | | | |
| 29 | | | | X | | | | |
| 31 | | | | X | | | | |
| 32 | | | X | | | | | |
| 34 | | | X | | | | | |
| 35 | | X | | | | | | |
| 36 | | X | | | | | | |
| 38 | | | | | | | X | |
| 40 | | | | | | | X | |
| 41 | | X | | | | | | |
| 44 | X | | | | | | | |
| 45 | | X | | | | | | |
| 46* | | | | X | | | | |
| 57 | | X | | | | | | |
| 60 | | | | | | | X | |
| 61 | | | X | | | | | |
| 62 | | | X | | | | | |
| 65 | | X | | | | | | |
| 71 | | X | | | | | | |
| 74 | | | | | X | | | |
| 77 | | | | | | X | | |
| 79 | | X | | | | | | |
| 80 | | | | | | X | | |
| 82 | | X | | | | | | |
| 84 | | X | | | | | | |
| 88 | | | | | X | | | |
| 93 | X | | | | | | | |
| 97 | | X | | | | | | |
| 101 | | | | | | | X | |
| 102 | | | | | | X | | |
| 106 | | | | | | X | | |
| 109 | | | X | | | | | |
| 115 | | | | | | | X | |
| 124 | | | | | | | X | |
| 130 | | | | | | X | | |
| 140 | | X | | | | | | |
| 141 | | | X | | | | | |
| 143 | X | | | | | | | |
| 146 | | | | X | | | | |
| 149 | | | | | | | X | |

*New to program

SUMMARY OF CLUSTERS BY STORE

| Store Number | CLUSTERS | | | | | | | |
|--------------|----------|-----|------|------------------|-------------|---------|-----------------|---------|
| | Niagara | PEC | EPIC | Grey Bruce/Huron | South Coast | Muskoka | VQA Enhancement | Icewine |
| 153 | | | X | | | | | |
| 154 | | X | | | | | | |
| 160 | | | | | X | | | |
| 164 | | | | | | | X | |
| 166 | | | X | | | | | |
| 167 | | X | | | | | | |
| 181 | | | | | X | | | |
| 187 | | | | | | | X | |
| 192 | | | | | X | | | |
| 193 | | | X | | | | | |
| 196* | | | | X | | | | |
| 199 | | | | | X | | | |
| 200 | | | X | | | | | |
| 202* | | | | X | | | | |
| 205 | | | | X | | | | |
| 209 | | | | X | | | | |
| 211 | | | | | | | X | |
| 212 | | | | | | | X | |
| 214 | | | | | | | X | |
| 216* | | | | X | | | | |
| 217 | | | | | | | X | |
| 219 | | | | | | X | | |
| 221 | | X | | | | | | |
| 226 | | | | | | | X | |
| 228 | | | | | | | X | |
| 229 | X | | | | | | | |
| 233 | X | | | | | | | |
| 238 | | | | | X | | | |
| 239* | | | X | | | | | |
| 240 | | | | | X | | | |
| 243 | | | | | | | X | |
| 244 | | | | X | | | | |
| 246* | | | | X | | | | |
| 247 | | X | | | | | | |
| 250* | | | | | | | X | |
| 252 | | | | | | | X | |
| 253 | | | | | | | X | |
| 263 | | X | | | | | | |
| 264* | | | | X | | | | |
| 268 | | | | | X | | | |
| 270* | | | | X | | | | |
| 275* | | | | X | | | | |
| 276 | | | | | X | | | |
| 277* | | | | X | | | | |
| 278 | | | X | | | | | |
| 284 | | | | X | | | | |
| 286 | | | X | | | | | |
| 288 | | | | X | | | | |

*New to program

| Store Number | CLUSTERS | | | | | | | |
|--------------|----------|-----|------|----------------------|-------------|---------|--------------------|---------|
| | Niagara | PEC | EPIC | Grey Bruce/ Huron | South Coast | Muskoka | VQA Enhancement | Icewine |
| 289* | | | | X | | | | |
| 299 | | | | | X | | | |
| 300 | | | | | | | X | |
| 312 | X | | | | | | | |
| 313 | | | | X | | | | |
| 326 | X | | | | | | | |
| 330* | | | X | | | | | |
| 331 | | | | X | | | | |
| 334 | | | | | | | | X |
| 343 | | X | | | | | | |
| 344 | | | | | | | X | |
| 351 | | X | | | | | | |
| 355 | | | | | | | X | |
| 359 | | | | | | X | | |
| 360 | | | | | | | X | |
| 361 | | | | | X | | | |
| 367 | | | X | | | | | |
| 370 | | | X | | | | | |
| 371 | | | | | | | X | |
| 372 | | | X | | | | | |
| 373 | | | | | | | X | |
| 378 | | X | | | | | | |
| 384 | | | | | | | X | |
| 385 | | | | | | | | X |
| 387 | | | | | | X | | |
| 388 | | X | | | | | | |
| 389 | | X | | | | | | |
| 390 | | | | | | | | X |
| 392 | | | | | | | X | |
| 393 | | | | | | | X | |
| 394 | | X | | | | | | |
| 398 | | | | | | | X | |
| 401 | | | | | | | X | |
| 407 | | | | | | X | | |
| 412 | | | | | | | X | |
| 414 | | X | | | | | | |
| 417 | X | | | | | | | |
| 420 | | | | | | | X | |
| 427 | | | X | | | | | |
| 429 | | | | | X | | | |
| 430 | | | | | X | | | |
| 431 | | X | | | | | | |
| 432 | | X | | | | | | |
| 438 | | | X | | | | | |
| 443 | | X | | | | | | |
| 444 | | | | | | | | X |
| 445 | | | | | | | X | |
| 446 | X | | | | | | | |

*New to program

SUMMARY OF CLUSTERS BY STORE

| Store Number | CLUSTERS | | | | | | | |
|--------------|----------|-----|------|----------------------|-------------|---------|--------------------|---------|
| | Niagara | PEC | EPIC | Grey Bruce/ Huron | South Coast | Muskoka | VQA Enhancement | Icewine |
| 449 | | X | | | | | | |
| 452 | | | | | | | X | |
| 454 | | | | X | | | | |
| 459 | | | X | | | | | |
| 461 | | | X | | | | | |
| 465 | | X | | | | | | |
| 469 | | | | | | X | | |
| 474 | | X | | | | | | |
| 481 | | | | | | | X | |
| 486 | | | | | | | X | |
| 490 | | | | | | | X | |
| 495 | | | | | | | X | |
| 497 | | | | | | | X | |
| 499 | | X | | | | | | |
| 509 | X | | | | | | | |
| 510 | | | | | X | | | |
| 511 | | | | | | | X | |
| 512 | | | | | | | X | |
| 513 | | | | X | | | | |
| 517 | | X | | | | | | |
| 518 | | | X | | | | | |
| 522 | | | | | | | X | |
| 523 | | | | | | | X | |
| 528 | | | | | | | X | |
| 532 | | | | | | | X | |
| 537 | | | | X | | | | |
| 539 | | | X | | | | | |
| 545 | X | | | | | | | |
| 548* | | | X | | | | | |
| 550* | | | | X | | | | |
| 551 | | | | | | | X | |
| 553 | | | | | | | X | |
| 556 | | | | | | | X | |
| 558 | | | | | X | | | |
| 559 | | | | | X | | | |
| 568 | | | | | | | X | |
| 569 | | X | | | | | | |
| 575 | | | X | | | | | |
| 579 | | | | | | X | | |
| 582 | | | | X | | | | |
| 586 | | | | | | | | X |
| 590 | | | | | | | | X |
| 606 | | | | X | | | | |
| 609 | | X | | | | | | |
| 614 | | | | | | | X | |
| 619 | | | | | | | X | |
| 623 | | | | | | | | X |
| 624 | | | | | | | X | |
| 629 | | | | | | | | X |
| 640 | | | | | | | X | |

*New to program

| Store Number | CLUSTERS | | | | | | | |
|--------------|----------|-----|------|----------------------|-------------|---------|--------------------|---------|
| | Niagara | PEC | EPIC | Grey Bruce/ Huron | South Coast | Muskoka | VQA Enhancement | Icewine |
| 641 | | | | | | | X | |
| 644 | | | | | | | X | |
| 658 | | | | | | | X | |
| 703 | | | | | | | | X |
| 771 | | | | | | | X | |
| 776 | | | | | | | X | |

*New to program

PROCESS

1. Winery or Agent submits wines to Category's quarterly DDP call for consideration to be included in the program.
2. Winery or Agent sets up meeting to discuss submission with Product Manager including discussion of selected cluster(s).
 - Wineries should select the specific regional cluster that best reflects their point of origin.
 - Wineries may apply for more than one cluster (e.g. both the Prince Edward County and the VQA Enhancement clusters).
 - Only Icewine will be considered for the Icewine cluster.
3. Ontario Wines category performs an organoleptic evaluation and reviews the submission to the program.
4. The Ontario Wines category sends stores a list of the approved LCBO and Vintages wines for each cluster.
5. Winery or Agent may then approach any or all stores in their corresponding approved cluster for potential listing.
6. Retail stores make the final listing decision on which wines to accept for Direct Delivery based on their business considerations.

SIGNAGE COMPONENTS

Retail stores should support any wines they have selected to list, by printing and installing a generic Shelf Talker and bin tag. The Ontario Wines category will ensure that a tasting note is available for all participating wines.

MERCHANDISING INSTRUCTIONS

LCBO DDP WINES

- DDP wines designated as LCBO wines, are to be merchandised in the LCBO wines section in accordance with the stores existing merchandising guidelines.
- LCBO DDP wines are included in the store's SKU count, and are planogrammed – and the one-in-one-out rule applies.

VINTAGES DDP WINES

- Vintages DDP wines are merchandised in the Vintages area at the discretion of the Store Manager/Product Consultant.

REPLENISHING INVENTORY

Wineries or Agents should contact stores to see if replenishment is required.

Retail stores can contact wineries directly to request replenishment. Contact details are provided in this guide.

CLUSTER - NIAGARA

PARTICIPATING STORES

23, 24, 44, 93, 143, 229, 233, 312, 326, 417, 446, 509, 545

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Format (mL) | Retail Price | Merchandising Location | Winery |
|--------|---|-------------|--------------|--------------------------|---------------------------------|
| 529941 | Cave Spring CSV Chardonnay VQA DDp | 750 | \$29.95 | VINTAGES - ONTARIO WINES | CAVE SPRING CELLARS |
| 294744 | EastDell Black Cab VQA DDp | 3000 | \$59.95 | LCBO ONTARIO WINES | DIAMOND ESTATES WINES & SPIRITS |
| 468223 | River Road Cabernet Rose VQA DDp | 750 | \$12.95 | LCBO ONTARIO WINES | REIF ESTATE WINERY |
| 468231 | River Road Riesling Gewurztraminer VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 346858 | Ridge Road Riesling VQA DDp | 750 | \$16.15 | VINTAGES - ONTARIO WINES | RIDGE ROAD ESTATE WINERY |
| 412759 | Stratus Cabernet Franc VQA DDp | 750 | \$38.65 | VINTAGES - ONTARIO WINES | STRATUS VINEYARDS |
| 111989 | Tawse Quarry Road Chardonnay VQA DDp | 750 | \$35.35 | VINTAGES - ONTARIO WINES | TAWSE WINERY INC |
| 284570 | Tawse Cabernet Franc Grower's Blend VQA DDp | 750 | \$27.95 | VINTAGES - ONTARIO WINES | |
| 307686 | Tawse Quarry Road Pinot Noir VQA DDp | 750 | \$35.35 | VINTAGES - ONTARIO WINES | |
| 384966 | Tawse Spark Brut Sparkling VQA DDp | 750 | \$25.25 | VINTAGES - ONTARIO WINES | |
| 404558 | Tawse Spark Brut Sparkling VQA DDp | 375 | \$15.15 | VINTAGES - ONTARIO WINES | |

Please refer to Page 22 for winery contact information.

CLUSTER - PRINCE EDWARD COUNTY

PARTICIPATING STORES

35, 36, 41, 45, 57, 65, 71, 79, 82, 84, 97, 140, 154, 167, 221, 247, 263, 343, 351, 378, 388, 389, 394, 414, 431, 432, 443, 449, 465, 474, 499, 517, 569, 609

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|--|------|--------------|--------------------------|---------------------------------------|
| 68874 | Black Prince Cabernet Franc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | BLACK PRINCE WINERY |
| 164236 | Black Prince Riesling VQA DDp | 750 | \$ 15.95 | LCBO ONTARIO WINES | |
| 346619 | Black Prince Merlot VQA DDp | 750 | \$17.95 | LCBO ONTARIO WINES | |
| 453308 | Broken Stone Winery Pinot Noir VQA DDp | 750 | \$25.30 | VINTAGES - ONTARIO WINES | BROKEN STONE WINERY LTD |
| 453464 | White Horse VQA DDp | 750 | \$23.45 | LCBO ONTARIO WINES | BY CHADSEY'S CAIRNS WINERY & VINEYARD |
| 453654 | Roxey Rose VQA DDp | 750 | \$19.40 | LCBO ONTARIO WINES | |
| 237883 | Casa Dea Pinot Grigio VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | |
| 241612 | Casa Dea Cabernet Franc VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | CASA DEA VINEYARDS LTD |
| 261263 | Casa Dea Dea's Cuvee VQA DDp | 750 | \$19.20 | LCBO ONTARIO WINES | |
| 442822 | Wicked White VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 442830 | Incarnate Red VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | DEVIL'S WISHBONE WINERY |
| 28258 | Grange of Prince Edward Riesling VQA DDp | 750 | \$16.15 | LCBO ONTARIO WINES | THE GRANGE OF PRINCE EDWARD INC |
| 401802 | Harwood Estate Windward White VQA DDp | 750 | \$18.00 | VINTAGES ONTARIO WINES | HARWOOD ESTATE VINEYARDS INC |
| 382820 | Hillier Creek Colonel's Cuvee VQA DDp | 750 | \$10.95 | LCBO ONTARIO WINES | HILLIER CREEK ESTATES LIMITED |
| 332809 | Hinterland Whitecap VQA DDp | 750 | \$22.00 | LCBO ONTARIO WINES | HINTERLAND WINE COMPANY |
| 426023 | Hinterland Ancestral VQA DDp | 750 | \$25.00 | LCBO ONTARIO WINES | |
| 431817 | Hinterland Borealis VQA DDp | 750 | \$22.00 | LCBO ONTARIO WINES | |
| 134239 | Huff Estates Merlot VQA DDp | 750 | \$20.30 | VINTAGES - ONTARIO WINES | HUFF ESTATES INC |
| 155606 | Huff Estates Riesling Off Dry VQA DDp | 750 | \$18.15 | VINTAGES - ONTARIO WINES | |
| 442814 | Keint-He Queenston Road Pinot Noir VQA DDp | 750 | \$30.35 | VINTAGES - ONTARIO WINES | KEINT-HE WINERY AND VINEYARDS LTD |
| 303776 | Rosehall Run Liberated Chardonnay VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | ROSEHALL RUN VINEYARD |
| 492959 | PIXIE Sparkling Wine VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | |
| 400374 | Redtail Vineyards Pinot Noir VQA DDp | 750 | \$29.30 | VINTAGES - ONTARIO WINES | REDTAIL VINEYARD |

CLUSTER - PRINCE EDWARD COUNTY (CONTINUED)

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|--|------|--------------|--------------------------|-------------------------|
| 131169 | Norman Hardie Riesling VQA DDp | 750 | \$21.20 | VINTAGES - ONTARIO WINES | |
| 184432 | Norman Hardie Niagara Chardonnay VQA DDp | 750 | \$39.20 | VINTAGES - ONTARIO WINES | |
| 232751 | Norman Hardie Chardonnay Cuvee 'L' Unfiltered VQA DDp (Available Spring 2017) | 750 | \$69.20 | VINTAGES - ONTARIO WINES | |
| 237123 | Norman Hardie County Cabernet Franc VQA DDp | 750 | \$29.20 | VINTAGES - ONTARIO WINES | NORMAN HARDIE WINES |
| 266858 | Norman Hardie Pinot Noir Cuvee 'L' Unfiltered VQA DDp | 750 | \$75.20 | VINTAGES - ONTARIO WINES | |
| 359547 | Norman Hardie County Pinot Gris VQA DDp (Available Spring 2017) | 750 | \$25.20 | VINTAGES - ONTARIO WINES | |
| 355982 | Sandbanks Shiraz VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | SANDBANKS ESTATE WINERY |
| 468405 | Stanners Chardonnay Prince Edward County VQA DDp | 750 | \$30.00 | LCBO ONTARIO WINES | STANNERS VINEYARDS INC |
| 490359 | Stanners Pinot Noir VQA DDp | 750 | \$30.00 | LCBO ONTARIO WINES | |
| 401919 | Sugarbush Vineyards Chardonnay VQA DDp | 750 | \$19.25 | LCBO ONTARIO WINES | |
| 401927 | Sugarbush Vineyards Gamay VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 402214 | Sugarbush Vineyards Cabernet Franc VQA DDp | 750 | \$19.25 | LCBO ONTARIO WINES | SUGARBUSH VINEYARDS LTD |
| 441451 | Sugarbush Vineyards Riesling VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 441469 | Sugarbush Vineyards Gewurztraminer VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 424689 | Dog House White VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 438937 | Dog House Red VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | THREE DOG WINERY |
| 492967 | Pinot Grigio VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | |
| 483776 | Trail Estate Vintner's Weiss VQA DDp | 750 | \$19.95 | VINTAGES - ONTARIO WINES | TRAIL ESTATE WINERY |
| 91934 | Waupoos Honeysuckle VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 293001 | Waupoos Red Rabbit VQA DDp | 750 | \$16.95 | LCBO ONTARIO WINES | WAUPOOS ESTATES WINERY |
| 293019 | Waupoos White Rabbit VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | |

Please refer to Page 22 for winery contact information.

CLUSTER -ESSEX PEELEE ISLAND COAST

PARTICIPATING STORES

32, 34, 61, 62, 109, 141, 153, 166, 193, 200, 239, 278, 286, 330, 367, 370, 372, 427, 438, 459, 461, 518, 539, 548, 575

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|---|------|--------------|------------------------|---------------------------------|
| 315945 | Colchester Ridge CREW Cabernet Franc VQA DDp | 750 | \$21.95 | LCBO ONTARIO WINES | |
| 426585 | Colchester Ridge Posh Cuvée VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 426833 | Colchester Ridge Meritage VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | COLCHESTER RIDGE ESTATE WINERY |
| 465187 | Colchester Ridge Cabernet Sauvignon VQA DDp | 750 | \$21.95 | LCBO ONTARIO WINES | |
| 483834 | Colchester Ridge CREW Riesling VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | |
| 483842 | Colchester Ridge CREW Chardonnay VQA DDp | 750 | \$12.95 | LCBO ONTARIO WINES | |
| 296533 | Cooper's Hawk Rose VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 328013 | Cooper's Hawk Cabernet Merlot Reserve VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | COOPER'S HAWK VINEYARDS |
| 361873 | Cooper's Hawk Touche White VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | |
| 453167 | CHV Unoaked Chardonnay VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | |
| 342345 | Infuzion Apple Berrylicious DDp | 750 | \$10.95 | LCBO ONTARIO WINES | MASTRONARDI ESTATE WINERY |
| 382887 | Mastronardi White Sangria DDp | 750 | \$9.05 | LCBO ONTARIO WINES | |
| 493056 | North 42 Degrees Riesling VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | NORTH 42 DEGREES ESTATE WINERY |
| 493064 | North 42 Degrees Pinot Noir VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | |
| 485821 | Quai du Vin White Signature Series VQA DDp | 750 | \$15.00 | LCBO ONTARIO WINES | QUAI DU VIN ESTATE WINERY |
| 348524 | Warm N Cozy Mulled Wine DDp | 750 | \$11.95 | LCBO ONTARIO WINES | SPRUCEWOOD SHORES ESTATE WINERY |
| 220723 | Viewpointe Cabernet Merlot VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | |
| 404046 | Big Bluff Red VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | VIEWPOINTE ESTATE WINERY |
| 404061 | Big Bluff White VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | |
| 451088 | Cabernet Merlot Balance Pointe VQA DDp | 750 | \$24.95 | LCBO ONTARIO WINES | |

Please refer to Page 22 for winery contact information.

CLUSTER - GREY BRUCE/HURON

PARTICIPATING STORES

29, 31, 46, 146, 196, 202, 205, 209, 216, 244, 246, 264, 270, 275, 277, 284, 288, 289, 313, 331, 454, 513, 537, 550, 582, 606

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|---|------|--------------|--------------------------|------------------------------|
| 232744 | Coffin Ridge Riesling Bone Dry VQA DDp | 750 | \$17.20 | VINTAGES - ONTARIO WINES | |
| 260463 | Coffin Ridge Back From The Dead Red VQA DDp | 750 | \$19.25 | VINTAGES - ONTARIO WINES | COFFIN RIDGE BOUTIQUE WINERY |
| 326744 | Coffin Ridge Into the Light White DDp | 750 | \$20.25 | VINTAGES - ONTARIO WINES | |
| 332668 | Coffin Ridge Sparkling Pear DDp | 750 | \$19.25 | VINTAGES - ONTARIO WINES | |
| 493668 | Unapologetically Sinful VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | DARK HORSE ESTATE WINERY |
| 493676 | Unapologetically Brash VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 345140 | Georgian Hills Seyval Blanc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | GEORGIAN HILLS VINEYARDS INC |
| 375824 | Georgian Hills Vidal Blanc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 483883 | Georgian Hills Marechal Foch VQA DDp | 750 | \$17.95 | LCBO ONTARIO WINES | |

Please refer to Page 22 for winery contact information.

CLUSTER - SOUTH COAST

PARTICIPATING STORES

28, 74, 88, 160, 181, 192, 199, 238, 240, 268, 276, 299, 361, 429, 430, 510, 558, 559

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|---|------|--------------|--------------------------|---------------------------|
| 416768 | Blueberry Hill Estates Blueberry Wine DDP | 750 | \$15.10 | LCBO ONTARIO WINES | |
| 453316 | Blueberry Hill Estates Vidal VQA DDP | 750 | \$13.10 | LCBO ONTARIO WINES | BLUEBERRY HILL ESTATES |
| 453324 | Blueberry Hill Estates Baco Noir VQA DDP | 750 | \$15.45 | LCBO ONTARIO WINES | |
| 327700 | Burning Kiln Strip Room Cab Franc Merlot VQA DDP | 750 | \$24.95 | VINTAGES - ONTARIO WINES | |
| 360388 | Burning Kiln Harvest Party Red VQA DDP | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 360404 | Burning Kiln Harvest Party White VQA DDP | 750 | \$15.95 | LCBO ONTARIO WINES | BURNING KILN WINERY INC |
| 373571 | Burning Kiln Riesling Horse And Boat VQA DDP (Available May 2017) | 750 | \$19.95 | VINTAGES - ONTARIO WINES | |
| 485821 | Quai du Vin White Signature Series VQA DDP | 750 | \$15.00 | LCBO ONTARIO WINES | QUAI DU VIN ESTATE WINERY |

Please refer to Page 22 for winery contact information.

CLUSTER - MUSKOKA

PARTICIPATING STORES

77, 80, 102, 106, 130, 219, 359, 387, 407, 469, 579

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|---|--------|--------------|------------------------|----------------------|
| 234880 | Muskoka Lakes Georgian Bay Rose DDp | 750 mL | \$16.95 | LCBO Ontario Wines | Muskoka Lakes Winery |
| 621938 | Muskoka Lakes White Cranberry Wine QC DDp | 750 mL | \$19.20 | LCBO Ontario Wines | |

Please refer to Page 22 for winery contact information.

CLUSTER - VQA ENHANCEMENT

PARTICIPATING STORES

1, 4, 5, 6, 10, 15, 17, 18, 21, 38, 40, 60, 101, 115, 124, 149, 164, 187, 211, 212, 214, 217, 226, 228, 243, 250, 252, 253, 300, 344, 355, 360, 371, 373, 384, 392, 393, 398, 401, 412, 445, 452, 481, 486, 490, 495, 497, 511, 512, 522, 523, 528, 532, 551, 553, 556, 568, 614, 619, 624, 640, 641, 644, 658, 771, 776

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail | Merchandising Location | Winery |
|--------|---|------|----------|--------------------------|---------------------------------------|
| 68874 | Black Prince Cabernet Franc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 164236 | Black Prince Riesling VQA DDp | 750 | \$ 15.95 | LCBO ONTARIO WINES | BLACK PRINCE WINERY |
| 346619 | Black Prince Merlot VQA DDp | 750 | \$17.95 | LCBO ONTARIO WINES | |
| 416768 | Blueberry Hill Estates Blueberry Wine DDp | 750 | \$15.10 | LCBO ONTARIO WINES | |
| 453316 | Blueberry Hill Estates Vidal VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | BLUEBERRY HILL ESTATES |
| 453324 | Blueberry Hill Estates Baco Noir VQA DDp | 750 | \$15.45 | LCBO ONTARIO WINES | |
| 426320 | Blue Gypsy Wines Cranberry Wine DDp | 750 | \$15.70 | LCBO ONTARIO WINES | BLUE GYPSY WINES |
| 453308 | Broken Stone Winery Pinot Noir VQA DDp | 750 | \$25.30 | VINTAGES - ONTARIO WINES | BROKEN STONE WINERY LTD |
| 327700 | Burning Kiln Strip Room Cab Franc Merlot VQA DDp | 750 | \$24.95 | VINTAGES - ONTARIO WINES | BURNING KILN WINERY INC |
| 373571 | Burning Kiln Riesling Horse And Boat VQA DDp (Available May 2017) | 750 | \$19.95 | VINTAGES - ONTARIO WINES | |
| 453464 | White Horse VQA DDp | 750 | \$23.45 | LCBO ONTARIO WINES | BY CHADSEY'S CAIRNS WINERY & VINEYARD |
| 453654 | Roxey Rose VQA DDp | 750 | \$19.40 | LCBO ONTARIO WINES | |
| 237883 | Casa Dea Pinot Grigio VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | |
| 241612 | Casa Dea Cabernet Franc VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | CASA DEA VINEYARDS LTD |
| 261263 | Casa Dea Dea's Cuvee VQA DDp | 750 | \$19.20 | LCBO ONTARIO WINES | |
| 447441 | Cave Spring Riesling Icewine VQA DDp | 375 | \$49.95 | VINTAGES - ONTARIO WINES | CAVE SPRING CELLARS |
| 529941 | Cave Spring CSV Chardonnay VQA DDp | 750 | \$29.95 | VINTAGES - ONTARIO WINES | |
| 565861 | Château des Charmes Icewine Vidal VQA DDp | 200 | \$26.95 | VINTAGES - ONTARIO WINES | CHÂTEAU DES CHARMES WINES |
| 232744 | Coffin Ridge Riesling Bone Dry VQA DDp | 750 | \$17.20 | VINTAGES - ONTARIO WINES | |
| 260463 | Coffin Ridge Back From The Dead Red VQA DDp | 750 | \$19.25 | VINTAGES - ONTARIO WINES | COFFIN RIDGE BOUTIQUE WINERY |
| 326744 | Coffin Ridge Into the Light White DDp | 750 | \$20.25 | VINTAGES - ONTARIO WINES | |
| 332668 | Coffin Ridge Sparkling Pear DDp | 750 | \$19.25 | VINTAGES - ONTARIO WINES | |
| 270991 | Downey's Estate Black Currant Fruit Wine QC DDp | 750 | \$15.10 | LCBO ONTARIO WINES | DOWNEY'S ESTATE WINERY LTD |
| 493668 | Unapologetically Sinful VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | DARK HORSE ESTATE WINERY |
| 493676 | Unapologetically Brash VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |

CLUSTER - VQA ENHANCEMENT (CONTINUED)

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail | Merchandising Location | Winery |
|--------|---|------|---------|--------------------------|---------------------------------|
| 28258 | Grange of Prince Edward Riesling VQA DDp | 750 | \$16.15 | LCBO ONTARIO WINES | THE GRANGE OF PRINCE EDWARD INC |
| 315945 | Colchester Ridge CREW Cabernet Franc VQA DDp | 750 | \$21.95 | LCBO ONTARIO WINES | COLCHESTER RIDGE ESTATE WINERY |
| 426585 | Colchester Ridge Posh Cuvée VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | |
| 426833 | Colchester Ridge Meritage VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | |
| 465187 | Colchester Ridge Cabernet Sauvignon VQA DDp | 750 | \$21.95 | LCBO ONTARIO WINES | |
| 483834 | Colchester Ridge CREW Riesling VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | |
| 483842 | Colchester Ridge CREW Chardonnay VQA DDp | 750 | \$12.95 | LCBO ONTARIO WINES | |
| 296533 | Cooper's Hawk Rose VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | COOPER'S HAWK VINEYARDS |
| 328013 | Cooper's Hawk Cabernet Merlot Reserve VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | |
| 361873 | Cooper's Hawk Touche White VQA DDp | 750 | \$18.95 | LCBO ONTARIO WINES | |
| 453167 | CHV Unoaked Chardonnay VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | |
| 294744 | EastDell Black Cab VQA DDp | 3000 | \$59.95 | LCBO ONTARIO WINES | DIAMOND ESTATES WINES & SPIRITS |
| 345157 | EastDell Cabernet Franc Icewine VQA DDp | 375 | \$62.95 | VINTAGES - ONTARIO WINES | |
| 345140 | Georgian Hills Seyval Blanc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | GEORGIAN HILLS VINEYARDS INC |
| 375824 | Georgian Hills Vidal Blanc VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 483883 | Georgian Hills Marechal Foch VQA DDp | 750 | \$17.95 | LCBO ONTARIO WINES | |
| 401802 | Harwood Estate Windward White VQA DDp | 750 | \$18.00 | VINTAGES - ONTARIO WINES | HARWOOD ESTATE VINEYARDS INC |
| 94110 | Henry of Pelham Icewine Trio VQA DDp | 600 | \$99.95 | VINTAGES - ONTARIO WINES | HENRY OF PELHAM FAMILY ESTATE |
| 134239 | Huff Estates Merlot VQA DDp | 750 | \$20.30 | VINTAGES - ONTARIO WINES | HUFF ESTATES INC |
| 155606 | Huff Estates Riesling Off Dry VQA DDp | 750 | \$18.15 | VINTAGES - ONTARIO WINES | |
| 560227 | Konzelmann Vidal Icewine VQA DDp | 50 | \$8.95 | LCBO ONTARIO WINES | KONZELMANN ESTATE WINERY |
| 342345 | Infuzion Apple Berrylicious DDp | 750 | \$10.95 | LCBO ONTARIO WINES | MASTRONARDI ESTATE WINERY |
| 382887 | Mastronardi White Sangria DDp | 750 | \$9.05 | LCBO ONTARIO WINES | |

CLUSTER - VQA ENHANCEMENT (CONTINUED)

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail | Merchandising Location | Winery |
|--------|--|------|---------|--------------------------|---------------------------------|
| 234880 | Muskoka Lakes Georgian Bay Rose DDp | 750 | \$16.95 | LCBO ONTARIO WINES | MUSKOKA LAKES WINERY |
| 621938 | Muskoka Lakes White Cranberry Wine QC DDp | 750 | \$19.20 | LCBO ONTARIO WINES | |
| 131169 | Norman Hardie Riesling VQA DDp | 750 | \$21.20 | VINTAGES - ONTARIO WINES | NORMAN HARDIE WINES |
| 184432 | Norman Hardie Niagara Chardonnay VQA DDp | 750 | \$39.20 | VINTAGES - ONTARIO WINES | |
| 232751 | Norman Hardie Chardonnay Cuvee 'L' Unfiltered VQA DDp (Available Spring 2017) | 750 | \$69.20 | VINTAGES - ONTARIO WINES | |
| 237123 | Norman Hardie County Cabernet Franc VQA DDp | 750 | \$29.20 | VINTAGES - ONTARIO WINES | |
| 266858 | Norman Hardie Pinot Noir Cuvee 'L' Unfiltered VQA DDp | 750 | \$75.20 | VINTAGES - ONTARIO WINES | |
| 359547 | Norman Hardie County Pinot Gris VQA DDp (Available Spring 2017) | 750 | \$25.20 | VINTAGES - ONTARIO WINES | PENINSULA RIDGE ESTATES WINERY |
| 148056 | Peninsula Ridge Cabernet Franc Icewine VQA DDp | 200 | \$29.95 | VINTAGES - ONTARIO WINES | |
| 359539 | Pillitteri Reserve Riesling Icewine VQA DDp | 200 | \$34.95 | VINTAGES - ONTARIO WINES | |
| 409417 | Pillitteri Reserve Gewurztraminer Icewine VQA DDp | 200 | \$34.95 | VINTAGES - ONTARIO WINES | PILLITTERI ESTATES WINERY |
| 465203 | Pillitteri Cabernet Sauvignon Reserve Icewine VQA DDp | 200 | \$39.95 | VINTAGES - ONTARIO WINES | |
| 400374 | Redtail Vineyards Pinot Noir VQA DDp | 750 | \$29.30 | VINTAGES - ONTARIO WINES | REDTAIL VINEYARD |
| 468223 | River Road Cabernet Rose VQA DDp | 750 | \$12.95 | LCBO ONTARIO WINES | REIF ESTATE WINERY |
| 468231 | River Road Riesling Gewurztraminer VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | RIDGE ROAD ESTATE WINERY |
| 346858 | Ridge Road Riesling VQA DDp | 750 | \$16.15 | VINTAGES - ONTARIO WINES | |
| 303776 | Rosehall Run Liberated Chardonnay VQA DDp | 750 | \$14.95 | LCBO ONTARIO WINES | ROSEHALL RUN VINEYARD |
| 492959 | PIXIE Sparkling Wine VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | |
| 412759 | Stratus Cabernet Franc VQA DDp | 750 | \$38.65 | VINTAGES - ONTARIO WINES | STRATUS VINEYARDS |
| 484048 | Strewn Ice Time Vidal Icewine VQA DDp | 200 | \$29.95 | LCBO ONTARIO WINES | STREWN INC |
| 348524 | Warm N Cozy Mulled Wine DDp | 750 | \$11.95 | LCBO ONTARIO WINES | SPRUCEWOOD SHORES ESTATE WINERY |
| 355982 | Sandbanks Shiraz VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | SANDBANKS ESTATE WINERY |

CLUSTER - VQA ENHANCEMENT (CONTINUED)

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail | Merchandising Location | Winery |
|--------|--|------|---------|--------------------------|--------------------------|
| 468405 | Stanners Chardonnay Prince Edward County VQA DDp | 750 | \$30.00 | LCBO ONTARIO WINES | STANNERS VINEYARDS INC |
| 490359 | Stanners Pinot Noir VQA DDp | 750 | \$30.00 | LCBO ONTARIO WINES | |
| 401919 | Sugarbush Vineyards Chardonnay VQA DDp | 750 | \$19.25 | LCBO ONTARIO WINES | SUGARBUSH VINEYARDS LTD |
| 401927 | Sugarbush Vineyards Gamay VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 402214 | Sugarbush Vineyards Cabernet Franc VQA DDp | 750 | \$19.25 | LCBO ONTARIO WINES | |
| 441451 | Sugarbush Vineyards Riesling VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 441469 | Sugarbush Vineyards Gewurztraminer VQA DDp | 750 | \$18.20 | LCBO ONTARIO WINES | |
| 111989 | Tawse Quarry Road Chardonnay VQA DDp | 750 | \$35.35 | VINTAGES - ONTARIO WINES | TAWSE WINERY INC |
| 204990 | Tawse Riesling Icewine VQA DDp | 200 | \$35.90 | VINTAGES - ONTARIO WINES | |
| 284570 | Tawse Cabernet Franc Grower's Blend VQA DDp | 750 | \$27.95 | VINTAGES - ONTARIO WINES | |
| 307686 | Tawse Quarry Road Pinot Noir VQA DDp | 750 | \$35.35 | VINTAGES - ONTARIO WINES | |
| 384966 | Tawse Spark Brut Sparkling VQA DDp | 750 | \$25.25 | VINTAGES - ONTARIO WINES | |
| 404558 | Tawse Spark Brut Sparkling VQA DDp | 375 | \$15.15 | VINTAGES - ONTARIO WINES | |
| 424689 | Dog House White VQA DDp | 750 | \$13.95 | LCBO ONTARIO WINES | THREE DOG WINERY |
| 438937 | Dog House Red VQA DDp | 750 | \$15.95 | LCBO ONTARIO WINES | |
| 492967 | Pinot Grigio VQA DDp | 750 | \$19.95 | LCBO ONTARIO WINES | TRAIL ESTATE WINERY |
| 483776 | Trail Estate Vintner's Weiss VQA DDp | 750 | \$19.95 | VINTAGES - ONTARIO WINES | |
| 220723 | Viewpointe Cabernet Merlot VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | VIEWPOINTE ESTATE WINERY |
| 404046 | Big Bluff Red VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | |
| 404061 | Big Bluff White VQA DDp | 750 | \$13.10 | LCBO ONTARIO WINES | |
| 451088 | Cabernet Merlot Balance Pointe VQA DDp | 750 | \$24.95 | LCBO ONTARIO WINES | |

Please refer to Page 22 for winery contact information.

CLUSTER - ICEWINE

PARTICIPATING STORES

334, 385, 390, 444, 586, 590, 623, 629, 703

Note: Only stores on this list are able to order product and contact the wineries listed.

| LCBO# | Description | Size | Retail Price | Merchandising Location | Winery |
|--------|---|------|--------------|--------------------------|---------------------------------|
| 447441 | Cave Spring Riesling Icewine VQA DDp | 375 | \$49.95 | VINTAGES - ONTARIO WINES | CAVE SPRING CELLARS |
| 565861 | Château des Charmes Icewine Vidal VQA DDp | 200 | \$26.95 | VINTAGES - ONTARIO WINES | CHÂTEAU DES CHARMES WINES |
| 345157 | EastDell Cabernet Franc Icewine VQA DDp | 375 | \$62.95 | VINTAGES - ONTARIO WINES | DIAMOND ESTATES WINES & SPIRITS |
| 94110 | Henry of Pelham Icewine Trio VQA DDp | 600 | \$99.95 | VINTAGES - ONTARIO WINES | HENRY OF PELHAM FAMILY ESTATE |
| 560227 | Konzelmann Vidal Icewine VQA DDp | 50 | \$8.95 | LCBO ONTARIO WINES | KONZELMANN ESTATE WINERY |
| 148056 | Peninsula Ridge Cabernet Franc Icewine VQA DDp | 200 | \$29.95 | VINTAGES - ONTARIO WINES | PENINSULA RIDGE ESTATES WINERY |
| 359539 | Pillitteri Reserve Riesling Icewine VQA DDp | 200 | \$34.95 | VINTAGES - ONTARIO WINES | |
| 409417 | Pillitteri Reserve Gewurztraminer Icewine VQA DDp | 200 | \$34.95 | VINTAGES - ONTARIO WINES | PILLITTERI ESTATES WINERY |
| 465203 | Pillitteri Cabernet Sauvignon Reserve Icewine VQA DDp | 200 | \$39.95 | VINTAGES - ONTARIO WINES | |
| 484048 | Strewn Ice Time Vidal Icewine VQA DDp | 200 | \$29.95 | LCBO ONTARIO WINES | STREWN INC |
| 204990 | Tawse Riesling Icewine VQA DDp | 200 | \$35.90 | VINTAGES - ONTARIO WINES | TAWSE WINERY INC |

Please refer to Page 22 for winery contact information.

PRODUCTS REMOVED FROM THE DDP

| LCBO# | Description | Size |
|--------|--|------|
| 172338 | Southbrook Triomphe Chardonnay VQA DDP | 750 |
| 467746 | Strewn Vidal Icewine in Gift Box DDP | 200 |

WINERY CONTACT INFORMATION

| Winery | Agent Contact | Contact Phone Number | Contact Email Address | Distributor Code |
|---------------------------------------|-----------------------------------|----------------------|---|------------------|
| Black Prince Winery | Geoff Webb | 613-476-4888 | bpwmarketing1@gmail.com | 7578 |
| Blue Gypsy Wines | Louis Gaal | 613-698-7685 | info@bluegypsywines.com | 6233 |
| Blueberry Hill Estates | Nick Vranckx | 519-586-8712 | nick@blueberry-hill.ca | 4694 |
| Broken Stone Winery Ltd | Tim Kuepfer | 416-557-7565 | tim@brokenstone.ca | 50 |
| Burning Kiln Winery Inc | Karen Matthews | 519-420-0673 | kmatthews@burningkilnwinery.ca | 1564 |
| By Chadsey's Cairns Winery & Vineyard | Richard Johnston | 613-399-5128 | info@bccwinery.com | 56 |
| Casa Dea Vineyards Ltd | Paul Marconi/Piero Dipietrantonio | 866-578-3445 | paul@casadeaestates.com piero@casadeaestates.com | 9781 |
| Cave Spring Cellars | Anne Weis-Pennachetti | 905-562-3581 ext 315 | a.weis-pennachetti@cavespring.ca | 1906 |
| Château Des Charmes Wines | Adrian Abdool | 416-780-0297 | adrian@chateaudescharmes.com | 228 |
| Coffin Ridge Boutique Winery | James McIntosh | 519-371-9565 ext 105 | james@coffinridge.ca | 9736 |
| Colchester Ridge Estate Winery | Michelle Turnbull | 519-738-9800 | mturnbull@colchesterridge.com | 9536 |
| Cooper's Hawk Vineyards | | 519-738-HAWK (4295) | info@coopershawkvineyards.com | 6032 |
| Dark Horse Estate Winery | Ashley Horlor | 519-238-5000 ext 105 | info@darkhorseestatewinery.com | 1090 |
| Devil's Wishbone Winery | Jennifer | 613-476-1199 | Dwwpicton@gmail.com | 8483 |
| Diamond Estates Wines & Spirits | Terri Bates | 905-641-1042 ext 230 | tbates@diamondwines.com | 5392 |
| Downey's Estate Winery Ltd | Ed Roy | 905-838-2990 | edward.roy@sympatico.ca | 3676 |
| Georgian Hills Vineyards Inc | Robert Ketchin | 519-599-2255 | orders@georgianhillsvineyards.ca | 1990 |
| The Grange Of Prince Edward Inc | Caroline Granger | 613-399-1048 | cgranger@grangeofprinceedward.com | 6791 |
| Harwood Estate Vineyards Inc | Kerry Wicks | 416-346-5895 | Kwicks@harwoodestatevineyards.com | 4317 |
| Henry Of Pelham Family Estate | Jessica Rotundo | 905-684-8423 | jessica.rotundo@henryofpelham.com | 2513 |
| Hillier Creek Estates Limited | Kimberly Groves | 613-399-5114 | Kim@hilliercreekestates.com | 3201 |
| Hinterland Wine Company | Vicki Samaras | 416-524-3588 | vsamaras@hinterlandwine.com | 1720 |
| Huff Estates Inc | Angela Braun | 613-922-6265 | sales@huffestates.com | 7559 |
| Keint-He Winery And Vineyards Ltd | Bryan Rogers | 613-399-5308 | bryan@keint-he.ca | 9381 |
| Konzelmann Estate Winery | local sales representative | | | 1833 |
| Mastronardi Estate Winery | Frank Carducci | 226-350-0093 | frank@mastronardiwines.com | 7740 |
| Muskoka Lakes Winery | Matt French | 705-762-3203 | matt@cranberry.ca | 5868 |
| Norman Hardie Wines | Johannes Braun | 613-399-5297 | johannes@normanhardie.com | 8338 |
| North 42 Degrees Estate Winery | Martin Gorski | 519-984-1323 | info@north42degrees.com | 2772 |
| Peninsula Ridge Estates Winery | Marian Stillo | 905-257-2116 ext 339 | mstillo@pmacanada.com | 5699 |
| Pillitteri Estates Winery | Courtney Dobias | 905-468-3147 ext 265 | courtney@pillitteri.com | 4499 |
| Quai Du Vin Estate Winery | Jamie Quai | 519-775-2216 | info@quaiduvin.com | 831 |
| Redtail Vineyard | Pauline Joysey | 613-965-0893 | pauline@redtailvineyard.com | 3199 |
| Reif Estate Winery | Carol LePage | 905-468-7738 | carol@reifwinery.com | 41 |
| Ridge Road Estate Winery | Jayne Douglas | 289-649-0353 | wine@ridgeroadwinery.ca | 9527 |
| Rosehall Run Vineyard | Lynn Sullivan | 613-399-1183 | lynn.sullivan@rosehallrun.com | 7577 |
| Sandbanks Estate Winery | Michelle McIntyre | 613-399-1839 | Accounting@sandbankswinery.com | 7786 |
| Sprucewood Shores Estate Winery | Stephen Mitchell | 519-738-9253 | steve@sprucewoodshores.com | 9342 |
| Stanners Vineyards Inc | Colin Stanners | 613-813-3361 | colin@stannersvineyard.ca | 6452 |
| Stratus Vineyards | Charles Baker | 905-401-1806 | charlesbaker@stratuswines.com | 6397 |

| Winery | Agent Contact | Contact Phone Number | Contact Email Address | Distributor Code |
|--------------------------|----------------------|-----------------------------|------------------------------|-------------------------|
| Strewn Inc | Tomasz Cieryt | 905-468-1229 | info@strewnwinery.com | 3903 |
| Sugarbush Vineyards Ltd | Rob or Sally Peck | 613-399-9000 | robert@sugarbushvineyards.ca | 3331 |
| Tawse Winery Inc | Daniel Lafleur | 647-221-9600 | d.lafleur@tawsewinery.ca | 6422 |
| Three Dog Winery | John Squair | 613-403-1828 | john@threedogwine.com | 6135 |
| Trail Estate Winery | Alex Sproll | 647-233-8599 | alex@trailestate.com | 5597 |
| Viewpointe Estate Winery | Paul Singer | 905-719-7030 | paul@wineandleisure.com | 9245 |
| Waupoos Estates Winery | Kyle Baldwin | 613-476-8338 | info@waupooswinery.com | 7857 |

LCBO