

LCBO | VINTAGES

April 28, 2015

To: All Trade Councils

RE: LCBO & VINTAGES Whisky Call – deadline May 9, 2015.

Dear Trade Partners,

Two new product calls for Whisky have been set up in the New Item Submission System (NISS). These whiskies will be available in select stores.

LCBO Product Need: #120, Item ID#1975

VINTAGES Product Need: #122, Item ID#1976

The deadline for submissions to this call is May 9, 2015.

Product needs for both LCBO and VINTAGES: Premium Whiskies from around the world with a focus on Single Malts and American Whiskies. Products should be unique, award winning and highly regarded. Note that this call is for small orders which could be 10 cases or less. Product should be ready to ship for pickup starting in July 2015.

LCBO Price Range: up to \$150

VINTAGES Price Range: \$125 and over

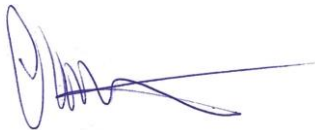
We will contact you directly if we need a sample for tasting.

We look forward to working with you in 2015/16 to offer our customers a world-class Whisky assortment. Questions should be directed to the applicable Product Manager.

Best regards,



Kathy Cannon
Director, VINTAGES, LCBO



Chris Robertson
Director, Spirits & Beers, LCBO

LCBO